

**ANALISIS PENDAPATAN PETERNAK AYAM BROILER PADA SISTEM
KEMITRAAN DI KECAMATAN KOKAP KABUPATEN KULONPROGO
DAERAH ISTIMEWA YOGYAKARTA**

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INTISARI*

Tujuan penelitian ini adalah untuk mengetahui pendapatan dan kelayakan usaha peternakan ayam broiler pola kemitraan di Kecamatan Kokap Kabupaten Kulon Progo. Penelitian ini dilaksanakan pada tanggal 1 Februari – 30 April 2021. Dengan jumlah responden 32 orang. Penelitian dilakukan dengan metode purposive random sampling. Variabel yang diamati adalah karakteristik responden, biaya tetap dan variabel, penjualan, pendapatan, Return Cost Ratio (RCR), Profitabilitas, Break Event Point (BEP), dan Payback Period (PBP). Hasil penelitian menunjukkan bahwa jumlah rata-rata biaya produksi dalam skala (<5.000: Rp.511.918.996; 5.001-10.000: Rp.1.040.811.975; >10.000: Rp3.107.084.617), pendapatan pada (<5.000: Rp.539.182.522; 50001 – 10.000: Rp 1.095.949.500; >10.000: 3.338.330.000), pendapatan pada (<5.00: Rp.27.263.525; 5.001-10.000: Rp. 55.137.525; >10.000: Rp. 231.245.383), Pendapatan per kepala dalam skala (<5.000: Rp1.959;5.001-10.00: Rp1.982; >10.000: Rp.2.682), nilai RCR (Return Cost Ratio) dalam skala (<5.000: 1,05; 5,001-10,000: 1,05; >10,000: 1,07), nilai Profitabilitas dalam skala (<5.000: 5,33%; 5,001-10,000: 5,30%; >10,000: 7,44%), nilai BEP (harga) dalam skala (<5,000: 18,764; 5,001-10,000: 18,956; >10,000 : 18.228), nilai BEP (produksi) pada skala (<5.000: 26.063; 5.001-10000: 52.307; >10.000: 159.442), dan BEP (ekor) dalam skala (<5.000: 12.448; 5.001-10.000: 26.154; >10.000: 75.246), Periode Pengembalian dalam skala (<5.000:3,1 tahun; 5.0001-10000:2,8 tahun; >10.000:1, 8 tahun). Dapat disimpulkan bahwa pola kemitraan usaha peternakan ayam ras pedaging pada berbagai skala pemeliharaan di Kecamatan Kokap Kabupaten Kulonprogo layak untuk dijalankan.


Kata Kunci : Analisis Pendapatan, Kelayakan Usaha, Ayam Broiler, Kecamatan Kokap.

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**INCOME ANALYSIS OF BROILER CHICKEN FARMERS IN
PARTNERSHIP SYSTEMS IN KOKAP DISTRICT, KULONPROGO
REGENCY, YOGYAKARTA SPECIAL REGION**

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ABSTRACT*

The purpose of this study was to determine the income and place of business of broiler chickens in a partnership pattern in Kokap District, Kulon Progo Regency. This research was conducted on February 1 – April 30, 2021. With the number of respondents 32 people. The research was conducted by purposive random sampling method. The variables observed were the characteristics of the respondents, fixed and variable costs, sales, income, Return Cost Ratio (RCR), Profitability, Break Event Point (BEP), and Payback Period (PBP). The results showed that the average number of production costs in the scale (<5,000: Rp.511,918,996; 5,001-10,000: Rp.1,040,811,975; >10,000: Rp3,107,084,617), income at (<5,000: Rp. 539,182,522; 50001 – 10,000: IDR 1,095,949,500; >10,000: 3,338,330,000), income at (<5.00: IDR 27,263,525; 5,001-10,000: IDR 55,137,525; >10,000: IDR 231,245. 383), Income per head on a scale (<5,000: IDR 1,959; 5,001-10.00: IDR 1,982; >10,000: IDR 2,682), RCR (Return Cost Ratio) value on a scale (<5,000: 1,05; 5,001 -10,000: 1.05; >10,000: 1.07), Profitability value in scale (<5,000: 5.33%; 5.001-10,000: 5.30%; >10,000: 7.44%), BEP value (price) on the scale (<5,000: 18,764; 5,001-10000: 18,956; >10,000: 18,228), BEP (production) values on the scale (<5,000: 26,063; 5,001-10000: 52,307; >10,000: 159,442), and BEP (tail) on a scale (<5,000: 12,448; 5,001-10000: 26,154; >10,000: 75,246), Payback Period on a scale (<5,000:3.1 years; 5,001-10000:2.8 years; >10,000:1, 8 years). It can be said that the broiler breeding partnership pattern at various scales of maintenance in Kokap District, Kulonprogo Regency is feasible to run.


Keywords: Income Analysis, Business Feasibility, Broiler Chicken, Kokap District.

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