THE EFFECT OF *GOOD CORPORATE GOVERNANCE, CORPORATE SOCIAL RESPONSIBILITY,* AND INFLATION ON THE PROFITABILITY OF MANUFACTURING COMPANIES LISTED ON THE INDONESIA STOCK EXCHANGE FOR THE PERIOD 2016-2019

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Abstract

This research aims to find out whether *Good Corporate Governance, Corporate Social Responsibility*, and Inflation have a significant effect on Profitability in manufacturing companies listed on the Indonesia Stock Exchange for the period 2016-2019. The population of this study is a manufacturing company sub-sector of the goods &consumption industry, the number of samples obtained is 19 companies using the *purpose sampling* method. The data analysis techniques of this study are using multiple linear regression analysis and t tests, as well as data processing using SPSS *software* programs. The results showed that *Good Corporate Governance* had a significant effect on Profitability, *Corporate Social Responsibility* had no significant effect on Profitability, and Inflation had no significant effect on Profitability.

Keywords: *Good Corporate Governance, Corporate Social Responsibility,* Inflation and Profitability

PENGARUH *GOOD CORPORATE GOVERNANCE, CORPORATE SOCIAL RESPONSIBILITY*, DAN INFLASI TERHADAP PROFITABILITAS PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI BURSA EFEK INDONESIA PERIODE 2016-2019

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Abstrak

Penelitian ini bertujuan untuk mengetahui apakah *Good Corporate Governance, Corporate Social Responsibility*, dan Inflasi berpengaruh signifikan terhadap Profitabilitas pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2016-2019. Populasi penelitian ini adalah perusahaan manufaktur sub sektor industri barang & konsumsi, jumlah sampel yang diperoleh adalah 19 perusahan dengan menggunakan metode p*urpose sampling*. Teknik analisis data dari penelitian ini adalah menggunakan analisis regrei linear berganda dan uji t, serta pengolahan data menggunakan program *sofware* SPSS. Hasil penelitian menunjukkan bahwa *Good Corporate Governance* berpengaruh signifikan terhadap Profitabilitas*, Corporate Social Responsibility* tidak berpengaruh signifikan terhadap Profitabilitas, dan Inflasi tidak berpengaruh signifikan terhadap Profitabilitas*.
Kata kunci : *Good Corporate Governance, Corporate Social Responsibility,* Inflasi dan Profitabilitas