

STUDI DESKRIFTIF KUALITATIF PEMBERITAAN EFEK SAMPING VAKSIN COVID-19 PADA PORTAL MEDIA ONLINE

CNN Indonesia.com

Oleh:

Muhammad Haris Saukani

Fakultas Ilmu Komunikasi dan Multimedia

Universitas Mercu Buana Yogyakarta

Email: Kokoary35@gmail.com

Abstrak

Pemberitaan CNN Indonesia.com terkait dengan efek samping adanya vaksin covid-19 di berita media online. Vaksin covid-19 merupakan alur panjang dari wabah pandemi covid-19 yang melanda sepanjang tahun 2020. Keberhasilan temuan vaksin covid-19 tidak luput dengan isu yang bertebaran di platform media sejak awal kehadiran. Deskripsi terkait dengan pemberitaan efek samping vaksin covid-19 dan menggambarkan secara mendalam adanya pemberitaan efek samping vaksin covid-19 di media online CNN Indonesia.com. Penelitian deskriptif kualitatif, di analisis secara kualitatif dalam bentuk deskriptif. Media adalah saluran komunikasi, yaitu perantara antara sumber pesan (*a source*) dan penerima pesan (*a receiver*). Isi media adalah hasil dari pekerja yang membangun berbagai realitas pilihan mereka. Tujuan CNN Indonesia.com sebagai media informasi berita, realitas yang di angkat berdasar narasumber peristiwa dari kejadian. CNN Indonesia.com memiliki peran penting dalam memberitakan kasus vaksin covid-19 sehingga memudahkan pembaca dalam mendapat berita melalui media digital.

KATA KUNCI : Pemberitaan, Vaksin Covid-19, New Media and Media Online.

Abstract

CNN Indonesia.com news related to the side effects of the COVID-19 vaccine in online media news. The covid-19 vaccine is a long line from the covid-19 pandemic outbreak that hit throughout 2020. The success of the covid-19 vaccine discovery did not escape the issues that were scattered on media platforms since the beginning of its presence. The description is related to the side effects of the covid-19 vaccine and described in detail the news about the side effects of the covid-19 vaccine on CNN Indonesia.com online media. Qualitative descriptive research, analyzed qualitatively in descriptive form. Media is a communication channel, namely an intermediary between the source of the message (a source) and the recipient of the message (a receiver). Media content is the result of workers constructing their chosen realities. The purpose of CNN Indonesia.com as a media for news information, the reality of which is raised based on the sources of events from the incident. CNN Indonesia.com has an important role in reporting cases of the covid-19 vaccine, making it easier for readers to get news through digital media.

KEYWORDS: *News, Covid-19 Vaccine, New Media and Online Media.*