

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *Good Corporate Governance* dan *Corporate Social Responsibility* terhadap Nilai Perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia selama periode 2016 - 2018. Kepemilikan manajerial, kepemilikan institusional, dewan komisaris, komite audit dan *Corporate Social Responsibility* digunakan sebagai variabel independen. Penelitian ini menggunakan 42 sampel perusahaan manufaktur yang terdaftar di BEI selama periode 2016 - 2018 dengan teknik pemilihan sampel purposive sampling. Jenis data yang digunakan dalam penelitian ini adalah data sekunder yang diperoleh dari laporan tahunan dan laporan keuangan yang dipublikasikan melalui website Bursa Efek Indonesia dan website masing-masing perusahaan. Metode analisis yang digunakan yaitu analisis regresi berganda. Hasil penelitian menunjukkan bahwa : kepemilikan manajerial berpengaruh secara positif terhadap nilai perusahaan, kepemilikan institusional tidak berpengaruh secara signifikan terhadap nilai perusahaan, dewan komisaris berpengaruh secara positif terhadap nilai perusahaan, komite audit berpengaruh secara positif terhadap nilai perusahaan dan *corporate social responsibility* berpengaruh secara positif terhadap nilai perusahaan.

Kata kunci : kepemilikan manajerial, kepemilikan institusional, dewan komisaris, komite audit, *corporate social responsibility*, nilai perusahaan.

ABSTRACT

This study aims to determine the effect of Good Corporate Governance and Corporate Social Responsibility on the Value of Manufacturing Companies listed on Indonesia Stock Exchange during period 2016 – 2018. Managerial ownership, institutional ownership, the board of commissioners, the audit committee and Corporate Social Responsibility are used as independent variables. This study uses 42 samples of manufacturing companies listed on the Stock Exchange during the period 2016 - 2018 with a purposive sampling sample selection technique. The kind of data that used in this research was secondary data obtained from annual report and financial reports that are published through the Indonesia Stock Exchange website and the website of each company. The analytical method used is multiple regression analysis. The results showed that: managerial ownership has a positive effect on corporate value, institutional ownership has no significant effect on corporate value, the board of commissioners has a positive effect on corporate value, the audit committee has a positive effect on corporate value and corporate social responsibility has a positive effect on corporate value.

Keywords : *Managerial ownership, institutional ownership, the board of commissioners, the audit committee, corporate social responsibility, corporate value.*