

ANALISIS PENDAPATAN USAHA TERNAK SAPI POTONG PEMBIBITAN PADA SISTEM KELOMPOK DI KABUPATEN BLORA

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INTISARI*)

Penelitian ini bertujuan untuk menganalisis pendapatan peternak sapi potong pembibitan pada sistem kelompok di Kabupaten Blora. Penelitian dilaksanakan dari tanggal 1 sampai 31 Oktober 2021. Materi penelitian yang digunakan adalah peternak sapi potong pembibitan yang terdaftar sebagai anggota kelompok tani/ternak di Kabupaten Blora dengan syarat telah menjadi anggota minimal satu tahun dan jumlah ternak minimal 1 ekor. Metode pengambilan sampel yang digunakan adalah *purposive random sampling* sebesar 10% dari populasi berjumlah 463 peternak yang dilakukan di 3 kecamatan, yaitu Kecamatan Jepon, Japah, dan Jiken. Variable yang diamati dalam penelitian ini meliputi identitas responden, skala usaha, biaya produksi, penerimaan. Analisis data terdiri dari analisis pendapatan, *Return Cost Ratio (R/C Ratio)*, *Benefit Cost Ratio (B/C Ratio)*, *Break Even Point (BEP)*, *Payback Periode*. Hasil penelitian menunjukkan bahwa umur peternak responden rata-rata 53 tahun, tingkat pendidikan SD 80,43%, SMP 8,70%, SMA 10,87%, lama beternak 36,7 tahun, tujuan berternak sampingan/tabungan, rata-rata kepemilikan ternak 2,25 UT, total biaya yang dikeluarkan peternak Rp 47.490.859 per tahun. Penerimaan total yang didapatkan Rp 54.976.087 dan pendapatan yang diperoleh sebesar Rp 7.485.228. Hasil analisis data menunjukkan nilai R/C Ratio 1,17, nilai B/C Ratio 0,17, nilai BEP Unit 1,00 UT, BEP Penerimaan Rp 16.288.593, dan *Payback period* 2,4 tahun. Dari penelitian disimpulkan bahwa usaha peternakan sapi potong pembibitan pada sistem kelompok di Kabupaten Blora layak dijalankan.

Kata Kunci: Pendapatan, Peternak Sapi Potong Pembibitan, Kelompok Tani/Ternak, Kabupaten Blora

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INCOME ANALYSIS OF BEEF CATTLE BREEDING BUISNESS ON GROUP SYSTEM IN BLORA REGENCY

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ABSTRACT*

The propose of this research to known the analyze income of beef cattle breeding business with the group system in Blora Regency. This research did on 1st until 31st October 2021. The material of this research used the cattle farm that consists of active cattle member of the group in Blora Regency with the condition have to be a member of at least one year and the number of livestock at least 1 tail. The research used sampling method purposive random sampling of 10% of the population 463 farmer which was conducted in 3 districts, namely Jepon, Japah, and Jiken. The variables of this research are identity of the respondents, scale of finance, cost of production, revenue. Income analysis consists of an analysis of benefit, Return Cost Ratio (R/C Ratio), Benefit Cost Ratio (B/C Ratio), the Break Even Point (BEP), Payback Period. The results of the research showed that the rate of the farmer respondents age 53 years old, the level of education 80,43% elementary school, 8.70% middle school, 10,87% high school, the experience of farmers that as long as 36,7 years, the propose of the farm as deposit their assets/freelance job, the rate of ownership of the farm are of 2.25 UT, the total cost that used Rp 47.490.859 per year. The total income Rp 54.976.087 and the income is Rp 7.485.288. The results of data analysis show the value of R/C Ratio 1,17, B/C Ratio value 0,17, the value of BEP (unit) 1,00 UT, BEP (revenue) Rp 16.288.593, and payback period of 2,4 years. From the results of the research can be showed that the breeding cattle farmer with group system in the Blora Regency eligible to run.

Keywords: Income, Beef cattle breeding farmers, Group system, Blora Regency

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