

ABSTRAK

Melonjaknya kasus Covid 19 yang setiap harinya semakin bertambah membuat pemerintah dan juga Satgas Covid 19 memperpanjang aturan dan membuat aturan Pembatasan Sosial Berskala Besar (PSBB). Adanya aturan tersebut membuat banyak sekali dampak salah satunya pada dunia usaha, setidaknya ada 2 juta karyawan yang di PHK oleh perusahaannya. Namun di masa pandemi Covid 19 masih banyak perusahaan yang mampu bertahan dalam kondisi ini, salah satunya PT Pertamina EP. Selain merombak sedikit aktivitas kerja dan juga beberapa kegiatan seperti program kerja yang dikategorikan dalam kinerja sosial. Kinerja sosial sendiri berfokus pada pencapaian aspek sosial yang dilakukan dan diberikan perusahaan kepada komunitas sosial yang berada diluar atau di sekitar wilayah kerja. Dalam hal ini PT Pertamina EP selalu berkomitmen terhadap lingkungan dan masyarakat melalui program-program *Corporate Social Responsibility* (CSR). Pada masa pandemi kegiatan yang diadakan Pertamina EP lebih memfokuskan pada kegiatan tanggap bencana Covid 19. Tujuan dari penelitian ini ialah untuk mengetahui persiapan seperti apa yang dilakukan dalam mempersiapkan kegiatan *Corporate Social Responsibility* (CSR) PT Pertamina EP Di Wilayah Kerja Limau Field Sumatera Selatan Pada Masa Pandemi Covid 19 Tahun 2020-2021. Dalam penelitian ini, peneliti menggunakan metode penelitian kualitatif dengan pendekatan deskriptif.

Kata kunci : *Corporate Social Responsibility* (CSR), Covid 19, PT Pertamina EP.

ABSTRACT

The spike in Covid 19 cases which are increasing every day has made the government and the Covid 19 Task Force extend the rules and make rules for Large-Scale Social Restrictions (PSBB). The existence of these regulations make a lot of impacts, one of which is on the business world, at least 2 million employees have been laid off by the company. However, during the Covid 19 pandemic, there are still many companies that are able to survive in this condition, one of which is PT Pertamina EP. Apart from reshuffling a few work activities, there are also several activities such as work programs which are categorized as social performance. Social performance itself focuses on the achievement of social aspects carried out and provided by the company to social communities outside or around the work area. In this case, PT Pertamina EP is always committed to the environment and society through its Corporate Social Responsibility (CSR) programs. During the pandemic the activities held by Pertamina EP were more focused on Covid 19 disaster response activities. The purpose of this study was to find out what preparations were made in preparing PT Pertamina EP's Corporate Social Responsibility (CSR) activities in the Limau Field Work Area, South Sumatra. Covid 19 pandemic 2020-2021. In this study, the researcher used a qualitative research method with a descriptive approach.

Keywords: *Corporate Social Responsibility* (CSR), Covid 19, PT Pertamina EP