ABSTRACT

This study aims to determine the influence of taxpayer awareness, tax knowledge, and tax technology on the awareness of individual taxpayers ASN (Case study in Bumijawa Village) Types of quantitative research and with research instruments using questionnaires carried out by giving a set of questions and statements through google form media to respondents to answer. The data analysis carried out is Validity Test, Reliability Test, Descriptive Test, Outer model Test, Inner Model Test and Hypothesis Test, using the help of the SmartPLS 3.0 Application

Based on the results seen from the original sample values of H1 0.392, H2 - 0.04, and H3 0.268 affecting taxpayer compliance, while based on the P-Value value of 0.000 smaller than 0.05 for H1, the P-Value value of 0.624 is greater than 0.05 for H2 and the P-Value value of 0.061 is greater than 0.05, it means that taxpayer awareness and technology have a positive influence on taxpayer awareness and tax knowledge has a negative influence on compliance Taxpayer.

Keywords : Taxpayer compliance, Taxpayer awareness, Tax knowledge, Tax technology