

Abstrak

Dampak penyebaran virus Covid-19 telah mengubah dan melumpuhkan hampir semua aspek kehidupan masyarakat dunia seperti ekonomi, pariwisata, termasuk salah satunya dunia pendidikan. Di Indonesia kegiatan sistem pembelajaran dilakukan secara online dengan memanfaatkan media e-learning sebagai media pembelajaran. Hal ini dilakukan menyusul dengan adanya surat Menteri Pendidikan dan Kebudayaan Republik Indonesia Nomor 4 Tahun 2020, yang berisi tentang pelaksanaan kebijakan pendidikan selama masa darurat penyebaran Covid-19.

Dalam penelitian ini fokus dan tujuan utamanya adalah berkaitan dengan proses pembelajaran e-learning selama masa pandemic covid-19 di Program Studi Manajemen Fakultas Ekonomi Universitas Mercu Buana Yogyakarta. Penerapan e-learning akibat pandemic covid-19 di institusi pendidikan, membawa dampak yang signifikan. Mulai dari dampak pada pola belajar-mengajar, sistem komunikasi dan informasi. Metode yang digunakan dalam penelitian ini yaitu kualitatif bersifat deskriptif.

Proses pengumpulan data dalam penelitian ini dilakukan dengan berdasarkan pengamatan langsung pada lapangan, wawancara, observasi. Hasil penelitian ini menunjukkan bahwa e-learning sebagai media pembelajaran komunikasi modern memberi pengaruh dan dampak positif dalam proses komunikasi dan sistem pembelajaran khususnya selama masa pandemic covid-19.

Kata Kunci : Pandemi Covid-19, Media E-Learning Sebagai Media Pembelajaran

Abstract

The impact of the spread of the Covid-19 virus has changed and paralyzed almost all aspects of the world's people's lives such as the economy, tourism, including education. In Indonesia, learning system activities are carried out online by utilizing e-learning media as a learning medium. This was done following the letter from the Minister of Education and Culture of the Republic of Indonesia Number 4 of 2020, which contained the implementation of education policies during the emergency period for the spread of Covid-19.

In this study, the main focus and objective was related to the e-learning process during the COVID-19 pandemic at the Management Study Program, Faculty of Economics, Mercu Buana University, Yogyakarta. The implementation of e-learning due to the COVID-19 pandemic in educational institutions has had a significant impact. Starting from the impact on teaching and learning patterns, communication and information systems. The method used in this research is descriptive qualitative.

The process of collecting data in this study was carried out based on direct observations in the field, interviews, and observations. The results of this study indicate that e-learning as a modern communication learning medium has a positive influence and impact on the communication process and learning system, especially during the COVID-19 pandemic.

Keywords: Covid-19 pandemic, E-Learning Media as Learning Media