

ABSTRAK

Penelitian ini bertujuan untuk mengetahui hubungan antara *work-life balance* dengan perilaku inovatif pada generasi milenial yang bekerja di Adam Barbershop. Hipotesis yang diajukan dalam penelitian ini adalah terdapat hubungan positif antara *work-life balance* dengan perilaku inovatif pada generasi milenial yang bekerja di Adam Barbershop. Subjek penelitian berjumlah 31 generasi milenial yang bekerja di Adam Barbershop dengan karakteristik minimal sudah bekerja selama 1 tahun dan berumur 22-42 tahun. Penentuan subjek penelitian menggunakan metode *purposive sampling*. Pengumpulan data penelitian menggunakan alat ukur berupa skala *work-life balance* dan skala perilaku inovatif. Metode analisis data yang digunakan adalah korelasi *product moment*. Berdasarkan hasil analisis data diperoleh koefisien korelasi (r_{xy}) = 0,646 ($p < 0,010$) dari hasil perhitungan nilai determinasi (R^2) sebesar 0,417 yang berarti bahwa variabel *work-life balance* dengan perilaku inovatif memberikan sumbangan sebesar 41,7% terhadap generasi milenial yang bekerja di Adam Barbershop. Manfaat penelitian ini diharapkan dapat memberikan kontribusi bagi pengembangan psikologi pada umumnya dan psikologi industri pada khususnya tentang hubungan antara *work-life balance* dan perilaku inovatif generasi milenial.

Kata Kunci: *Work-life balance*, Perilaku Inovatif, Generasi Milenial

ABSTRACT

This study aims to determine the relationship between work-life balance and innovative behavior in the millennial generation who work at Adam Barbershop. The hypothesis proposed in this study is that there is a positive relationship between work-life balance and innovative behavior in the millennial generation who work at Adam Barbershop. The research subjects are 31 millennial generations who work at Adam Barbershop with a minimum characteristic of having worked for 1 year and aged 22-42 years. Determination of research subjects using purposive sampling method. Collecting research data using measuring tools in the form of work-life balance scale and innovative behavior scale. The data analysis method used is product moment correlation. Based on the results of data analysis, the correlation coefficient (r_{xy}) = 0,646 ($p < 0,010$) from the calculation of the value of determination (R^2) of 0,417 which means that the work-life balance variable and innovative behavior contributes 41,7% to the millennial generation who works at Adam's Barbershop. The benefits of this research are expected to be able to contribute to the development of psychology in general and industrial psychology in particular regarding the relationship between work life balance and innovative work behavior of the millennial generation.

Keywords: Work-life balance, Innovative Work Behavior, Millennial Generation