

Abstrak

Penelitian ini bertujuan untuk mengetahui hubungan antara iklim organisasi dengan perilaku inovasi. Subjek dalam penelitian ini berjumlah 40 karyawan CV. X. Metode pengumpulan data menggunakan skala, ada dua skala yaitu skala perilaku inovasi dan skala iklim organisasi. Hasil penelitian dapat disimpulkan: Ada hubungan positif antara iklim organisasi dengan perilaku inovasi pada karyawan CV. X dengan hasil uji korelasi *product moment* sebesar 0,002 ($p < 0,05$). Artinya semakin tinggi iklim organisasi maka semakin tinggi perilaku inovasi, sebaliknya semakin rendah iklim organisasi maka perilaku inovasi semakin rendah. Adapun sumbangan kemandirian dengan intensi berwirausaha adalah 19%.

Kata Kunci : Perilaku Inovasi, Iklim Organisasi

Abstact

The research aims to determine the relationship between climate organization and innovation behaviour. The subject in this study amounted to 40 employees of CV. X. Methods of collecting data using scale, there are two scales namely the scale of innovation behaviour and the climate scale of the organization. The results of the study can be concluded: there is a positive relationship between the organizational climate and the innovation behaviour in CV. X employees with the result of a correlation test product moment of 0.002 ($p < 0, 05$). That means the higher the climate email then the higher the behavior of innovation, otherwise the lower the climate of the organization then the innovation behavior is getting lower. The contribution of climate organization with behavioral intention is 19%.

Keywords: behavioral innovation, climate organization