***Abstract***

*This study was conducted to examine the effect of Total Asset Turnover, Price Book Value, Earning Per Share dan Operating Profit Margin on the return of the shares of PT Semen Gresik tbk.Periode 2001-2014.*

*From the results of the analysis indicate that the individual Total Asset Turnover, Price Book Value, Earning Per Share dan Operating Profit Margin affect the stock price of PT Semen Gresik. While jointly Total Asset Turnover, Price Book Value, Earning Per Share dan Operating Profit Margin affect the stock price of PT Semen Gresik.*

***Keywords:*** *Total Asset Turnover, Price Book Value, Earning Per Share dan Operating Profit Margin*