

DAFTAR PUSTAKA

- Amstrong, G., & Kotler, P. (2012). *Dasar-Dasar Pemasaran*. Jilid I, Alih Bahasa Alexander Sindoro dan Benyamin Molan. Jakarta: Penerbit Prenhalindo.
- Ayu, G., & Bagus, I. (2015). Pengaruh Profitabilitas, Ukuran Perusahaan, Dan Kepemilikan Saham Publik Terhadap Pengungkapan CSR. *E-Jurnal Akuntansi Universitas Udayana*, 11 (1).
- Azwar, S. (2019). *Reliabilitas dan Validitas Edisi 4*. Yogyakarta: Pustaka Pelajar.
- Barnard, M. (2006). *Fashion sebagai Komunikasi*. Bandung: Jalasutra.
- Bakker, A. B., & Demerouti, E. (2007). *The Job-Demands-Resources model: state of the art*. *Journal of Managerial Psychology*, 22 (3).
- Burke, W., & Smith, D. (2018). *A Guide for Learning about Learning Agility Introduction 1*. www.easiconsult.com
- Retrieved from
<https://www.penerbitgoodwood.com/index.php/simo/article/view/833>.
- Conoras, S. N., Parimita, W., & Handaru, A. W. (2021). The Influence of Perceived Organisational Support and Self Efficacy on Work Engagement at PT Bhumi Bhakti Sukses Persada. *Jurnal Dinamika Manajemen dan Bisnis*, 4(2).
- Demerouti, E. and Cropanzano, R., (2010). From thought to action: employee work engagement and job performance. In: Bakker, A.B. and Leiter, M.P (Eds) *Work Engagement: A Handbook of Essential Theory and Research*. Psychology Press, Hove.
editor, +Meuse_19(1). (n.d.).
- Firdaus, A. (2021). Skripsi. Hubungan Antara Ketangkasan Belajar (*Learning Agility*) Dengan Eksplorasi Karir pada Karyawan Milenial. Universitas Islam Sultan Agung. Semarang.
- Fitaloka, R., Sugarai, B., Arung Perkasa, A. R., & Saputra, N. (2020). Leadership Agility and Digital Quotient Influence on Employee Engagement: between PT.X and PINRUMAH.COM. *The Winners*, 21(2). <https://doi.org/10.21512/tw.v21i2.6768>

- Gallup. (2017). State of the Global Workplace. In Employee Engagement Insights for Business Leaders Worldwide. Gallup Press.
- Ghozali. (2016). Aplikasi Analisis Multivariete Dengan Program IBM SPSS. Semarang: Badan Penerbit Universitas Diponegoro.
- Gravett, L. S & Caldwell, S. A. (2016). Learning agility impact on recruitment and retention. USA : Palgrave Macmillan.
- Hadi,S. 2015. Metodologi Riset. Yogyakarta. Pustaka Pelajar.
- Kadir, A. (2003). Pengenalan Sistem Informasi. Yogyakarta: Andi Offset. adara, Anwar. Pengertian MySQL.
- Kahn, W.A. (1990). Psychological Conditions Of Personal Engagement And Disengagement at Work. Academy of Management Journal. Vol 33
- Khildani, A. C., Suhermin., Lestariningsih, M. (2021). Pengaruh Efikasi Diri dan Lokus Kendali terhadap Kinerja Karyawan Melalui *Learning Agility*. *Jurnal Manajemen dan Keuangan (JMK)*, 10 (2).
- Kumparan. (2022). Alasan Mengapa Pemasaran Merupakan Ujung Tombak dari Suatu Unit Usaha. Diakses tanggal 10 April 2023. Link akses: <https://kumparan.com/berita-terkini/alasan-mengapa-pemasaran-merupakan-ujung-tombak-dari-suatu-unit-usaha-1yp8bdsbvbw5/full>.
- Lombardo, M. M., & Eichinger, R. W. (2000). High Potentials as High Learners. *Human Resource Management*, 39(4).
- Lucas, D. B., & Britt, S. H., 2012. Measuring Advertising Effectiveness McGrawHill, New York.
- May, D. R., Gilson, R. L., & Harter, L. M. (2004). The psychological conditions of meaningfulness, safety and availability and the engagement of the human spirit at work. *Journal of occupational and organizational psychology*, 77 (0).
- Muse. (2019). Meta-Analysis of The Relation Between Learning Agility And Leader Success. *Journal of Organizational Psychology*, 19 (1).
- Noor, Juliansyah. 2011. Metodologi Penelitian: Skripsi, Tesis, Disertasi, Dan Karya Ilmiah. Jakarta: Kencana.
- Pudjiomo, W. S., & Sahrah, A. (2019). Pengaruh Iklim Organisasi Dan Keterlibatan Kerja Terhadap Ocb Pegawai. *Insight: Jurnal Ilmiah Psikologi*, 21(2), 78. <https://doi.org/10.26486/psikologi.v21i2.878>

- Pringgabayu, & Keizer. (2017). Penerapan Sistem Rekrutmen untuk Meningkatkan Keterikatan karyawan. *Journal Maranatha*, 16 (2).
- Pri, R., & Zamralita. (2018). Gambaran Work Engagement (Manufacturing Industry). *Jurnal Muara Ilmu Sosial, Humaniora, Dan Seni*, 1(2).
- Rahmayani, I. (2021). Skripsi. Hubungan *Work Engagement* Dengan Komitmen Organisasi Pada Angkatan Kerja Generasi Milenial Kota Pekanbaru. Universitas Islam Riau. Pekanbaru.
- Riswan, A. A., Mulya, D., Salsabila, C., & Saputra, N. (2022). Innovative Work Behavior pada Pegawai di DKI Jakarta: Pengaruh *Learning Agility*, *Work Engagement*, dan Digital Readiness. *Studi Ilmu Manajemen dan Organisasi (SIMO)*, 2 (2).
- Rofi, A. N. (2019). Efikasi Diri, Beban Kerja dan Kepuasan Sebagai Faktor Penentu Kinerja Pegawai. *EconBank: Journal of Economics and Banking*, 1 (2).
- Rogers, E. M., & Kincaid, L. (1981). *Communication Network: Towards a New Paradigm for Research*. USA: Free Press.
- Robbins, P. S dan Judge, T. A. 2017. *Organizational Behaviour*, Edisi 13, Jilid 1, Salemba Empat. Jakarta.
- Saputra, N., Sasmoko, Abdinagoro, S. B., & Kuncoro, E. A. (2018). *Developing Work Engagement and business agility for sustainable business growth in Indonesia oil palm industry*. *Journal of Advanced Research in Dynamical and Control Systems*, 4 (0).
- Simatupang, M., Hemasti, R. A. G., Barus, D. A. Br., & Simatupang, T. P. (2022). Faktor-Faktor Yang Mempengaruhi Kesiapatan Untuk Berubah. Cv Eureka Media Aksara. Purbalingga.
- Situmorang, A. P. (2017). Usai Sevel, Nyonya Meneer korban berikut penurunan daya beli rakyat. Diakses tanggal 10 April 2023. Link Akses: <https://www.merdeka.com/uang/usai-sevel-nyonya-meneer-korban-berikut-penurunan-daya-beli-rakyat.html>.
- Schaufeli, W. B., & Bakker, A. B. (2004). Job demands, job resources, and their relationship with burnout and engagement: A multi-sample study. *Journal of Organizational Behavior*, 25(3), 293–315. <https://doi.org/10.1002/job.248>

- Schaufeli, W. B., & Leuven, K. U. (2012). *Retirement decision processes, and their antecedents and outcomes (Redepro) View project Aging And Health View project*. <https://www.researchgate.net/publication/230580677>
- Smith, Gemma R, Carl Markwick. 2009. Employee Engagement - A Review of Current Thinking. United Kingdom: Institute For Employment Studies.
- Sugiyono. (2017). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Bandung : Alfabeta, CV.
- Theresia, I. A., Dwi, K., & Saraswati, H. (2023). Phronesis: Jurnal Ilmiah Psikologi Terapan Work Engagement Karyawan Terhadap Perusahaannya Dapat Meningkatkan Karena Kemampuan Learning Agility. *Tahun 2023, 12(2)*, 172–184.