

ABSTRAK

PENGARUH *GOOD CORPORATE GOVERNANCE* (GCG) DAN *CORPORATE SOCIAL RESPONSIBILITY* (CSR) TERHADAP NILAI PERUSAHAAN PADA SEKTOR PERBANKAN YANG TERDAFTAR DI BURSA EFEK INDONESIA TAHUN 2017-2019

Good Corporate Governance (GCG) dan *Corporate Social Responsibility* (CSR) dapat membantu perusahaan dalam meningkatkan nilai perusahaan. Penelitian ini bertujuan untuk mengetahui pengaruh *Good Corporate Governance* (yang diprosikan dengan Dewan Komisaris dan Komite Audit) dan *Corporate Social Responsibility* terhadap nilai perusahaan. Dalam penelitian ini menggunakan teknik *purposive sampling*. Metode analisis yang digunakan yaitu statistik deskriptif, asumsi klasik, regresi linear berganda, uji t, dan uji F. Hasil dari penelitian ini diperoleh kesimpulan bahwa dewan komisaris tidak berpengaruh terhadap nilai perusahaan, komite audit tidak berpengaruh terhadap nilai perusahaan, *Corporate Social Responsibility* (CSR) berpengaruh negatif terhadap nilai perusahaan, dan dewan komisaris, komite audit, *Corporate Social Responsibility* (CSR) tidak berpengaruh secara simultan terhadap nilai perusahaan.

Kata kunci : *Good Corporate Governance* (GCG), *Corporate Social Responsibility* (CSR), Nilai Perusahaan

ABSTRACT

THE EFFECT OF GOOD CORPORATE GOVERNANCE (GCG) AND CORPORATE SOCIAL RESPONSIBILITY (CSR) ON COMPANY VALUE IN BANKING SECTORS LISTED IN INDONESIA STOCK EXCHANGE IN 2017-2019

Good Corporate Governance (GCG) and Corporate Social Responsibility (CSR) can help companies in increasing company value. This study aims to determine the effect of Good Corporate Governance (as proxied by the Board of Commissioners and the Audit Committee) and Corporate Social Responsibility to the value of the company. In this study using purposive sampling technique. The analytical method used is descriptive statistics, classic assumptions, linear regression, t test, and F test. The results of this study concluded that the board of commissioners does not affect the value of the company, the audit committee does not affect the value of the company, Corporate Social Responsibility (CSR) negatively affects the value of the company, and the board of commissioners, audit committee, Corporate Social Responsibility (CSR) does not simultaneously influence the value of the company.

Keywords: *Good Corporate Governance (GCG), Corporate Social Responsibility (CSR), Company Value*