CHAPTER I
INTRODUCTION

This chapter covers the following sections: research background, research questions, research objectives, scope of the research, research benefit, definition of terms.

1.1 Background of the Study

Language is a powerful part of communication which is useful in human life. With communication we can demonstrate a language to people. Thus, we may use communication to help us show our opinions. Besides, we can also give it directly or to the point with speaking about what we want to express. Since language has an important role of life, learners have to learn how to use speaking effective in their daily conversation or to interact with others in English. According to (Waldman, 2016) states that, “students must feel connected to teachers, staff, and other students to communicate and resolve their conflicts”. It means teachers are an essential part of fostering the type of learning environment in the classroom that supports student success. Another findings that from the (National Association of Colleges and Employers, 2013) survey that “the ability to communicate effectively is the quality employers most want to see in new recruits”. It means communicate effectively is the most requested conditions are when companies receive or looking for new employees. In nowadays mastering English is important for success of facing the globalization era. Thus they should master speaking skill.

There are four skills in teaching a language: listening, speaking, reading, and writing but out of that speaking seems absolutely the most powerful. (Holtzclaw, 2012) states that “your voice is your most powerful and important asset while you are on the stage”. Thus, it should be learned and practiced by the learners. The learners must try to communicate each other by using English not
only inside but also outside classroom. Another study conducted by (Sato, 2003) finds that “students are not highly competent in speaking because their fear of making mistakes”. It means students can not be good in speaking since they feel afraid to say sentences which makes them lose their confidence. Moreover, getting learners to speak infront of the people may be the most difficult task and a challenge for teacher to have creative idea creating the media which can make students pay attention in the materials. Based on the result of an observation in SMP N 2 Godean that in learning and teaching process the teacher already used a very good method but the students still could not maximize the way of learning; sometimes they were busy with their gadget and made them did not pay attention to the material. They only became listener in the classroom during the learning and teaching process. Some students never asked a question so the teachers did not know whether the students understood about materials or not. In teaching speaking, the teacher should find several ways such as using the media to make the students are interested in the learning process.

In this globalization era, (the researcher realizes that) nowadays teachers-centered method in teaching does not exist anymore but students-center itself. According to (Curriculum, 2013) states that “teachers will be more creative, while learners will be more active”. It means teachers try to find another media that can make the learners producing a sentences. (Kebudayaan, 2013) states that “in the 2013 curriculum can be implemented successfully by using scientific approach”. It means in 2013 curriculum teachers can start his or her teaching and learning English with apply new method to the learners. (Henderson, 2010) states that “an important new study by the Kaiser Family Foundation shows that kids spend much more time entertaining themselves with cell phones and Ipods than they spend reading or even in the classroom”. It means the students spend so much of that time using the media. Based on the researchers’ observation that the learners use their gadget as their soulmate. In their phone, there is application called as video. (Harmer, 2001: 282), (Intajuck, 2010: 3), (Canning and Wilson, 2000: 2) “video clips provide important visual stimulus for language production and practice such as settings, emotions, expressions, gestures, ilustrations, visuals, pictures, perceptions, mental images, figures, impressions, likeness, cartoon,
charts, graphs, color, replicas, and reproductions”. It means video is a real thing that can be authentic assessments as a real to check the English progress of the learners.

According to the statement above, the researcher expected the students to be more interested and this media can be the tools to help learners’ improving their speaking english skill both in outside or inside classroom. They can use their idea or imagination about what they want to tell and post it every week with different topic. It can increase their lack of to speak up. Through by this technology has advantages such as they are easy to record and check the progress. At least the students practice saying something than nothing at all.

Based on the explanation above, the researcher would like to conduct a classroom action research entitled “Using Vlog to Improve Students Speaking Skill at the Seventh Graders of SMP N 2 Godean”.

1.2 Research Questions
Based on limitation of problem mentioned above, the problem of the research can be formulated as follows:
1. How can vlog be used to improve students’ speaking skill?
2. How far is the improvement of using vlog to students’ speaking skill?

1.3 Research Objectives
This objectives of this research are formulated as follows :
1. To examine if vlog can improve students’ speaking skill or not.
2. To investigate how far the improvement students’ speaking skill is.

1.4 Scope of the Research
The results of this research is expected to be useful for the English teacher of SMP N 2 Godean especially in teaching speaking. Teacher can manage classroom activities communicatively by using vlog application. For students themselves, it can motivate them to try to speak English as often as possible, so that they can improve their ability in speaking skill.
1.5 Research Benefit

The researcher hopes that the results of this study can be useful by the teacher, students, educational institution, readers and the researcher for the following benefits:

For the teacher

a. This study can be helpful for teachers to choose a certain new technique in teaching speaking.
b. The teachers can choose the most appropriate activities for their student and classes to teach speaking in enjoyable ways.

For the students

a. Help the students especially to improve their speaking skill.
b. It can lead the students to build many ideas and imagination.

For educational institution

a. Make a right decision to use a new method to support teaching and learning process in SMP N 2 Godean in order to get better output.
b. Motivated to focus of educating the students.

For the readers

a. The readers can get more information and knowledge from this research.
b. The readers can use it as references.

For the researcher

a. The researcher expects that it will be useful knowledge when she starts her profession as a real teacher in the future and improves teaching technique of speaking skill.
b. The researcher prepares and makes it as references for better future.
1.6 Definition of Terms

To make a clear understanding towards the topic of the study, here are some definition of terms given:

a. Media

According to (Arsyad, 2006), “media is means that are used to convey teaching message”. It means media is a machine that can help teacher deliver the material easily acceptable by the learners. So, one of strategies that can be used by teacher is using media to support teaching and learning process.

b. Vlog

(Price, 2018), “video blog is when you make a video and post it on the internet with the intention of getting a response from viewers”. The learners could put out one blog per week or per month on a particular topic. Other definition from (Saric, 2018), “as a vlogger (video blogger) you record videos of your life, thoughts, experiences and opinions, and share them with the world. It means video blog is also helpful to support all the activities. The other side, when the teacher lets the students use video blog on their gadget and they are able to create something memorable and enjoyable topic. They are not only to make it but also to share it. It can give them the opportunity to speak up and practice their speaking skill. The other definition about video that support why use kind of media such as video from (Harmer, 2001: 290), “video could be supplied simulations, not only because it could give feedback when students could be watched themselves and evaluate their performances, but also because the presence of the video helped to make students feel more realistic”. It means era now video blog can be applied by the teachers to support the teaching and learning process. So, the use of vlog as teaching media could improve student’s entusiasme in teaching learning process.

c. Teaching Speaking

(Brown, 2001: 267) stated, “when someone can speak a language it means that she or he can carry on a conversation”. Thus, when people talk with his or her friends can talk in one dialogue it means they able send the messages. Besides, (Harmer, 2001: 46) said, “that speaking happens when two people are communicating to each other”. It means speaking can be sucessful if more
than one people can chit chat together. And also he said “that teaching speaking is the important skill because it needs the language to express meanings in order to transfer or to get knowledge and information from other people”. It means teaching speaking is very useful in learners life. It does not mean that the speakers need to always speak so fast because the important is the listener receive the meaning.

d. SMP N 2 Godean

SMP Negeri 2 Godean is a middle school which is located in the Village Karangmalang Sidomoyo District Sleman Province Daerah Istimewa Yogyakarta. The school is 1200 meters from Jogja-Godean Km 7.5. The school has been accredited with the value of A, in 2017 and ranked 28 for middle at the district level. Geographically this school has a strategic location away from the highway so conducive to teaching and learning activities because it is in the village area and adjacent to the rice fields so that the atmosphere is calm.

Speaking in SMP 2 Godean still need to improvement, since they do not confident to speak, they choose to be busy with their phone. The researcher saw that in SMP 2 Godean have many students which high motivation to learn speaking. Vlog is an application that can useful for students to give them opportunity to speak up.

The researcher want students focused on speaking to give them more changes to speak up. They need to confident speak infront of the people, familiar talk with English. The students should try to choose video blog to pronounce new words better in front of the camera without afraid making mistakes.

In conclusion, “Using Vlog to Improve Students Speaking Skill” means the teacher can teach students speaking class using vlog which can help the students to practice their speaking skill. Moreover, vlog can be one of the alternative way to get students attention which is conducted in SMPN 2 Godean.