

ABSTRAK

Penelitian ini bertujuan untuk mengetahui hubungan antara persepsi lingkungan kerja fisik dengan Organizational Citizenship Behavior (OCB) pada pramuniaga di toko X Yogyakarta. Hipotesis dalam penelitian ini adalah terdapat hubungan positif antara persepsi lingkungan kerja fisik dengan OCB pada Pramuniaga di toko X Yogyakarta. Subjek penelitian adalah pramuniaga dengan karakteristik yang menjadi pegawai tetap dan sudah bekerja minimal enam bulan sebanyak 78 subjek. Pengambilan subjek menggunakan *sampling purposive* dengan data yang dikumpulkan menggunakan Skala Persepsi Lingkungan Kerja Fisik dan Skala OCB. Data dianalisis menggunakan korelasi *product moment*. Berdasarkan hasil analisis, diperoleh nilai korelasi sebesar 0.682. Hasil tersebut menunjukkan bahwa terdapat hubungan positif yang signifikan antara persepsi lingkungan kerja fisik dengan OCB. Berarti persepsi lingkungan kerja fisik memiliki kontribusi 46.5% terhadap OCB dan sisanya 53.5% berhubungan oleh faktor lain.

Kata kunci : persepsi lingkungan kerja fisik, ocb, pramuniaga

ABSTRACT

This study aims to determine the relationship between perceptions of the physical work environment with Organizational Citizenship Behavior (OCB) on salespeople at the Yogyakarta x store. The hypothesis in this study is that there is a positive relationship between perceptions of the physical work environment with OCB in the salesperson at the Yogyakarta x store. The research subject is a salesperson with characteristics who become permanent employees and has worked at least six months as many as 78 subjects. Subject retrieval uses purposive sampling with data collected using the Perceptions of Physical Work Environment and OCB Scale. Data were analyzed using product moment correlation. Based on the results of the analysis, obtained a correlation value of 0.682. These results indicate that there is a significant positive relationship between the perception of the physical work environment with OCB. This means that the perception of the physical work environment has contributed 46.5% to OCB and the remaining 53.5% is related to other factors.

Keywords: *perception of physical work environment, ocb, clerk*