BROILER CHICKEN FARM ECONOMIC ANALYSIS OF PARTNERSHIP AND INDEPENDENT PATTERN IN NORTH SLEMAN AREA SLEMAN REGENCY

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ABSTRACT *)

This research aims to determine the income of broiler breeders in District Tempel, District Turi and District Pakem of District Sleman, Special Region of Yogyakarta. The research was conducted on March 28 to April 28, 2018. The material of this research is broiler farmers with 30 respondents divided into two business patterns, the partnership pattern with 15 respondents and the independent pattern with the number of 15 respondents. The research was conducted by purposive sampling method, with interviews of respondents. After that the variables observed were respondent's characteristic, fixed cost and variable cost, revenue, income, Return Cost Ratio (RCR), Benefit Cost Ratio (BCR) Payback Period (PBP) and Break Event Point (BEP). The results showed the amount of farmers income on the partnership pattern of Rp. 6.064.235/period and on the independent pattern of Rp. 8,484,553/period. The average RCR in the partnership pattern is 1.044/period and in the independent pattern is 1.070/period. The value of BCR in farmers partnership pattern is 0.044/period and in the independent pattern is 0.070/period. The PBP value for the partnership farmers is 32 periods and the independent pattern is 18 periods. The BEP value of the price in the partnership pattern is Rp. 16.937 /kg/period and on the independent pattern is Rp. 17.100 /kg/period. The BEP value of the product in the partnership pattern is 8.339 kg/period and in the independent pattern is 6.480 kg/period. Based on the results of the study concluded broiler farms in Sleman district is profitable and economically feasible to do. The pattern of independent business has a greater income than the partnership pattern.

(keywords: Broiler Chicken Farm, Economic Analysis, Business Pattern)

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