

PENGARUH *CURRENT RATIO* ,*DEBT TO EQUITY RATIO* DAN *NET PROFIT MARGIN* TERHADAP *RETURN ON INVESTMENT*
(Studi Kasus PT Indosat Tbk periode 2003-2018)

Carolus Mangu Lambertus

16052408

Jurusan Manajemen

Fakultas Ekonomi Universitas Mercu Buana Yogyakarta

Abstrak

Penelitian ini dilakukan untuk menguji pengaruh Current Ratio (CR), Debt to Equity Ratio (DER) dan Net Profit Margin (NPM) terhadap Return on Investment (ROI) PT Indosat periode 2003-2018. Data yang digunakan adalah ICMD BEI.

Teknik analisis yang digunakan adalah regresi berganda dengan dan uji hipotesis menggunakan t-statistik untuk menguji koefisien regresi parsial serta f-statistik untuk menguji keberartian pengaruh secara bersama-sama dengan level of significance 5%. Selain itu juga dilakukan uji asumsi klasik yang meliputi uji normalitas, uji multikolinieritas, dan uji autokorelasi. Hal ini menunjukkan data yang tersedia telah memenuhi syarat menggunakan model persamaan regresi linier berganda.

Dari hasil analisis menunjukkan bahwa secara individu Current Ratio , Debt to Equity Ratio dan Net Profit Margin berpengaruh terhadap Return on Investment PT Indosat. Sedangkan secara bersama-sama Current Ratio , Debt to Equity Ratio dan Net Profit Margin berpengaruh terhadap Return on Investment PT Indosat.

Kata kunci : Current Ratio Debt to Equity Ratio Net Profit Margin , Return on Investment

Abstract

This research was conducted to examine the effect of Current Ratio (CR), Debt to Equity Ratio (DER) and Net Profit Margin (NPM) on PT Indosat's Return on Investment (ROI) for the period 2003-2018. The data used is ICMD IDX.

The analysis technique used is multiple regression with and hypothesis testing using t-statistics to test partial regression coefficients and f-statistics to test the significance of the effect together with the level of significance of 5%. Besides that, a classic assumption test was also conducted which included normality test, multicollinearity test, and autocorrelation test. This shows the available data has met the requirements of using using multiple linear regression equation models.

From the results of the analysis show that individually the Current Ratio, Debt to Equity Ratio and Net Profit Margin affect the Return on Investment PT Indosat. While together the Current Ratio, Debt to Equity Ratio and Net Profit Margin affect the Return on Investment PT Indosat.

Keywords: Current Ratio, Debt to Equity Ratio, Net Profit Margin, Return on Investment