

## ABSTRAK

Penelitian ini bertujuan untuk menguji faktor - faktor yang mempengaruhi penerimaan teknologi informasi *Gamatechno Employee Sistem (GES)* dengan memodifikasi model *Technology Acceptance Model (TAM)* yang di kembangkan oleh Davis pada tahun 1989.

Penentuan sampel dipilih dengan metode *simple random sampling*. Jenis data yang digunakan berupa data kuesioner yang di sebarakan kepada karyawan Gamatechno sehingga diperoleh 65 sampel. Penelitian ini menggunakan metode analisis deskriptif dan uji hipotesis menggunakan analisis jalur / *path analysis*.

Hasil penelitian menunjukkan (1) Ada pengaruh positif signifikan *perceived ease of use* terhadap *perceived of usefulness* karyawan pada PT. Gamatechno Indonesia. (2) Ada pengaruh positif signifikan *perceived ease of use* terhadap *Acceptance Of GES* pada PT. Gamatechno Indonesia. (3) Ada pengaruh positif signifikan *perceived of usefulness* terhadap *acceptance of GES* pada PT. Gamatechno Indonesia.

**Kata kunci:** *Technology Acceptance Model (TAM), Perceived Usefulness, Perceived ease of Use, Acceptance of IT, Gamatechno Employee Sistem (GES).*

## **ABSTRACT**

*This research aim to test the factors which influence information technology acceptance of Gamatechno employee System (GES) with modifcatin model of Technology Acceptance Model (TAM) which has been developed by Davis in 1989.*

*Sample filtration is choosen by using random sampling. The data which has been used for quitionarre whcih spreaded to employee of Gamatechno and it produces 65 samples. This research use descriptive analysis method and hypotessis test that use path analysis.*

*The result shows: (1) There is positive and significant corelation of perceived ease of use on perceived of usefulness to employee of PT Gamatechno Indonesia. (2) There is positive and significant corelation perceived ease of use on acceptance of GES to PT Gamatechno Indonesia. (3) There is positive and significant corelation of perceived usefulness on acceptance of GES to PT. Gamatechno Indonesia.*

***Keywords : Technology Acceptance Model (TAM), Perceived Usefulness, Perceived Ease of Use, Acceptance of IT, Gamatechno Employee Sistem (GES).***

