

ABSTRAK

Penelitian ini berjudul pengaruh Insentif dan motivasi kerja terhadap Kinerja karyawan CV Quick Traktor Kulonprogo

Penelitian ini bertujuan untuk mengetahui pengaruh insentif terhadap kinerja karyawan, mengetahui pengaruh motivasi terhadap kinerja karyawan, dan mengetahui insentif dan pengaruh motivasi terhadap kinerja karyawan Adapun Populasi dan sampel yang diambil sebanyak 57 responden karyawan di perusahaan tersebut. Metode analisis yang digunakan menggunakan Regresi linier, Uji T dan Uji F

Dari hasil analisis menunjukkan bahwa terdapat pengaruh insentif terhadap kinerja karyawan, terdapat pengaruh motivasi terhadap kinerja karyawan, dan terdapat insentif dan pengaruh motivasi terhadap kinerja karyawan.

Kata kunci : Insentif Motivasi Kerja dan Kinerja Karyawan

ABSTRACT

This study is entitled the effect of incentives and work motivation on employee performance at CV Quick Traktor Kulonprogo

This study aims to determine the effect of incentives on employee performance, determine the effect of motivation on employee performance, and determine the incentives and influence of motivation on employee performance The population and samples taken were 57 employee respondents in the company. The analytical method used uses linear regression, T test and F test

From the results of the analysis show that there is an effect of incentives on employee performance, there are motivational effects on employee performance, and there are incentives and motivational effects on employee performance.

Keywords: Work Motivation and Employee Performance Incentives