

**ANALISIS USAHA PETERNAKAN AYAM JAWA SUPER POLA  
KEMITRAAN DI KECAMATAN NANGGULAN KABUPATEN  
KULONPROGO**

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**INTISARI<sup>\*)</sup>**

Tujuan penelitian ini adalah untuk melakukan analisa pendapatan peternakan ayam Jawa Super pola kemitraan di Kecamatan Nanggulan Kabupaten Kulonprogo. Penelitian ini dilaksanakan pada tanggal 23 Maret - 27 Oktober 2019. Materi yang digunakan adalah peternak ayam Jawa Super pola kemitraan sebanyak 30 responden dengan pengalaman usaha minimal satu tahun. Penelitian dilakukan dengan metode sensus dan wawancara terhadap semua peternak. Variabel yang diamati berupa identitas peternak, nilai investasi, biaya tetap, biaya tidak tetap, pendapatan, *Rentabilitas*, *Return Cost Ratio* (RCR), *Break Event Point* (BEP), dan *Pay Back Period* (PBP). Data yang diperoleh kemudian dianalisis menggunakan analisis deskriptif. Hasil penelitian berupa identitas peternak meliputi rerata umur peternak 37,43±8,51 tahun, rerata pengalaman beternak 5,16±3,23 tahun, pekerjaan utama sebagai peternak, pendidikan dominan SLTA, rerata jumlah kepemilikan ternak 977,33±454,02 ekor. Investasi awal pada (<500: Rp13.431.286, 500-1.000: Rp19.920.967, >1.000: Rp27.918.583). Analisis ekonomi meliputi Biaya Tetap pada (<500: Rp888.393, 500-1.000: Rp1.499.530, >1.000: Rp2.168.256), Biaya Variabel pada (<500: Rp37.764.887, 500-1.000: Rp82.411.142, >1.000: Rp138.096.082), Penerimaan pada (<500: Rp46.176.400, 500-1.000: Rp100.629.347, >1.000: Rp167.681.900), Pendapatan pada (<500: Rp7.523.120, 500-1.000: Rp16.718.674, >1.000: Rp27.417.562). Analisis finansial meliputi nilai Return Cost Ratio (RCR) pada (<500: 1,19, 500-1.000: 1,19, >1.000: 1,19), nilai *Rentabilitas* pada (<500: 19,75%, 500-1.000: 19,87%, >1.000: 19,60%), BEP (harga) pada (<500: Rp25.010,23, 500-1.000: Rp25.156,94, >1.000: Rp25.326,97), BEP (Produksi) pada (<500: Rp 4.422.752,35; 500-1.000: Rp 7.520.300,80; >1.000: Rp 11.179.196,17), BEP (ekor) pada (<500: 162,76 ekor, 500-1.000: 270,42 ekor, >1.000: 406,60 ekor), Analisis *Pay Back Periode* (PBP) pada (<500: 1,79thn, 500-1.000: 1,21thn, >1.000: 1,03thn). Disimpulkan bahwa usaha peternakan ayam Jawa Super pola kemitraan pada berbagai skala pemeliharaan di Kecamatan Nanggulan layak untuk dijalankan.

Kata kunci : Analisis Usaha, Ayam Jawa Super, Pola Kemitraan.

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# **ANALYSIS OF SUPER JAVA CHICKEN FARMS IN PARTNERSHIP PATTERNS IN NANGGULAN DISTRICT KULONPROGO REGENCY**

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## **ABSTRACT<sup>\*)</sup>**

The purpose of this study was to analyze the Super Javanese Chicken Farm partnership income in partnership patterns in Nanggulan District, Kulonprogo Regency. This research was conducted on March 23 - October 27, 2019. The material used was the Super Javanese Chicken Farmer partnership pattern of 30 respondents with a minimum business experience of one year. The study was conducted with a census method and interviews with all farmers. The observed variables are the farmer's identity, investment value, fixed costs, variable costs, income, profitability, return cost ratio (RCR), Break Event Point (BEP), and Pay Back Period (PBP). The data obtained were then analyzed using descriptive analysis. The results of the study in the form of a farmer's identity include the average age of the farmer  $37.43 \pm 8.51$  years, the average experience of raising  $5.16 \pm 3.23$  years, the main occupation as a farmer, the dominant education of senior high school, the average number of livestock ownership  $977.33 \pm 454.02$  tail. Initial investment at (<500: 13,431,286 IDR, 500-1,000: 19,920,967 IDR, >1,000: 27,918,583 IDR). Economic analysis includes Fixed Costs at (<500: 888,393 IDR, 500-1,000: 1,499,530 IDR, >1,000: 2,168,256 IDR), Variable Costs at (<500: 37,764,887 IDR, 500-1,000: 82,411,142 IDR, >1,000: 138,096,082 IDR), Receipts at (<500: 46,176,400 IDR, 500-1,000: 100,629,347 IDR, >1,000: 167,681,900 IDR), Revenues at (<500: 7,523,120 IDR, 500-1,000: 16,718,674 IDR, >1,000: 27,417,562). Financial analysis includes the value of the Return Cost Ratio (RCR) at (<500: 1.19, 500-1000: 1.19, >1,000: 1.19), the value of Rentability at (<500: 19.75%, 500-1000 : 19.87%, > 1,000: 19.60%), BEP (price) at (<500: 25.010,23 IDR, 500-1,000: 25.156,94 IDR, >1,000: 25.326,97 IDR), BEP (production) at (<500: 4.422.752,35 IDR; 500-1.000: 7.520.300,80 IDR; >1.000: 11.179.196,17 IDR), BEP (tail) at (<500: 162,76 ekor, 500-1.000: 270,42 ekor, >1.000: 406,60 ekor), Payback Analysis Period (PBP) at (<500: 1,79 years, 500-1000: 1,21 years, > 1,000: 1,03 years). It was concluded that the Super Java Chicken partnership business in various scale of maintenance in Nanggulan District was feasible to run.

Keywords : business analysis, super javanese chicken, partnership pattern.

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