

**ANALISIS PENDAPATAN USAHA TERNAK DOMBA BATUR
DI KECAMATAN BATUR KABUPATEN BANJARNEGARA
JAWA TENGAH**

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INTISARI^{*)}

Penelitian ini dilakukan di Kecamatan Batur, Kabupaten Banjarnegara, Jawa Tengah. Penelitian ini dilaksanakan pada tanggal 01 Oktober sampai 01 November 2020. Tujuan penelitian ini adalah untuk mengetahui pendapatan dan kelayakan usaha pemeliharaan ternak domba Batur di Kecamatan Batur, Kabupaten Banjarnegara. Metode penelitian menggunakan dua tahap yaitu pra penelitian dan penelitian yang meliputi penetapan lokasi dan menentukan sampel kemudian melakukan wawancara kepada peternak. Pemilihan lokasi penelitian berdasarkan jumlah populasi terbanyak ternak domba Batur yang terdapat di Kecamatan Batur. Karakteristik peternak yang dihasilkan adalah sebagai berikut, rata-rata umur peternak adalah 39,5 tahun, pendidikan responden paling banyak adalah lulusan Sekolah Dasar (SD) sebesar 80%, pekerjaan pokok responden paling banyak adalah petani yaitu 80%, pengalaman beternak responden rata-rata 12,1 tahun, rata-rata kepemilikan ternak sebanyak 10,8 ekor dan sebanyak 80% tujuan beternak sebagai usaha sampingan dan hanya 20% sebagai pendapatan utama. Dari hasil analisis data, pendapatan peternak pertahun rata-rata Rp. 21.688.869. usaha tersebut layak diusahakan, dimana nilai RCR adalah 1,76 dan nilai rentabilitas sebesar 76,00%. Besarnya nilai BEP_{Rp} adalah Rp. 20.859.035 dan BEP_{UT} 0,43. Dari hasil penelitian disimpulkan bahwa usaha beternak domba Batur mengalami keuntungan dan layak untuk dikembangkan.

Kata Kunci : Domba Batur, analisis pendapatan, Batur.

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**THE ANALYSIS OF BATUR SHEEP FARMER
IN BATUR DISTRICT BANJARNEGARA REGENCY
JAWA TENGAH**

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ABSTRACT^{*)}

This study aims was conducted in Batur District, Banjarnegara Regency, Central Java. This study aims conducted from 01 October to 01 November 2020. The purpose of this study was to determine the income and business feasibility of raising Batur sheep in Batur District, Banjarnegara Regency. The research method used two stages, namely pre-research and research which included determining the location and determining the sample then conducting interviews with farmers. The choice of research location was based on the largest population of Batur sheep in Batur District. The resulting breeders 'characteristics are as follows, the average age of the farmers is 39.5 years, the education of the most respondents is elementary school graduates by 80%, the main job of the respondents is mostly farmers, namely 80%, the respondents' farming experience is average average 12.1 years, the average livestock ownership is 10.8 head and as much as 80% of livestock as a side business and only 20% as main income. From the results of data analysis, the average income of farmers per year is Rp. 21.688.869. The business is worth running, where the RCR value is 1,76 and the profitability value is 76,00%. The value of BEP_{Rp} is Rp. 20.859.035 and BEP_{AU} 0,43. From the results of the study, it was concluded that the business of raising Batur sheep was profitable and feasible to be developed.

Keywords: Batur sheep, income analysis, Batur.

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