

**PENGARUH KOMITMEN ORGANISASIONAL, MOTIVASI
KERJA DAN KEPUASAN KERJA TERHADAP KINERJA
KARYAWAN AYAM GEPREK SAI**

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh komitmen organisasional, motivasi kerja dan kepuasan kerja terhadap kinerja karyawan. Penelitian dilakukan pada restoran Ayam Geprek Sa'I Yogyakarta. Teknik analisis yang digunakan adalah teknik analisis kuantitatif dengan metode regresi linier sederhana. Sampel pada penelitian ini ialah 42 karyawan Ayam Geprek Sa'I di Yogyakarta.

Hasil penelitian menunjukkan bahwa variabel komitmen organisasional, motivasi kerja dan kepuasan kerja secara parsial berpengaruh positif dan signifikan terhadap kinerja karyawan Ayam Geprek Sa'i.

Kata Kunci : Komitmen Orgaisasional, Motivasi Kerja, Kepuasan Kerja, Kinerja

***THE EFFECT OF ORGANIZATIONAL COMMITMENT, WORK
MOTIVATION, AND JOB SATISFACTION ON THE
PERFOMANCE OF AYAM GEPREK SAI EMPLOYEES***

ABSTRACT

This study aims to determine the effect of organizational commitment, work motivation and job satisfaction on employee performance. The research was conducted at the Ayam Geprek Sai Yogyakarya office. The analysis technique used is a quantitative analysis technique with a simple linear regression method. The sample in this study were 42 employees of Ayam Geprek Sai in Yogyakarta.

The results showed that the variables of organizational commitment, work motivation and job satisfaction partially have a positive and significant effect on the performance of Ayam Geprek Sai employees.

Keywods : Organizational Commitment, Work Motivation, Job Satisfaction, Performance