

**PENGARUH MOTIVASI, EFEKTIVITAS PEMBELAJARAN MATA KULIAH
PERPAJAKAN DAN KESEMPATAN KERJA DI BIDANG PERPAJAKAN
TERHADAP MINAT MAHASISWA AKUNTANSI DALAM BERKARIR DI
BIDANG PERPAJAKAN**

**(STUDI KASUS KEPADA MAHASISWA/I FAKULTAS EKONOMI PROGRAM
STUDI AKUNTANSI UNIVERSITAS MERCU BUANA YOGYAKARTA)**

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ABSTRAK

Tujuan Penelitian ini adalah untuk mengetahui pengaruh motivasi, efektivitas pembelajaran mata kuliah perpajakan, kesempatan berkarir di bidang perpajakan terhadap minat berkarir mahasiswa akuntansi dalam berkarir di bidang perpajakan. Jenis penelitian ini adalah penelitian kuantitatif. Teknik pengambilan sampel yang digunakan adalah *Purposive Sampling* yang termasuk dalam metode *nonprobability sampling*. Hasil uji kualitas data menyatakan data valid dan reliabel. Analisis data yang digunakan adalah metode analisis regresi linier berganda. Hasil uji t menunjukkan bahwa motivasi tidak berpengaruh signifikan terhadap minat mahasiswa akuntansi dalam berkarir di bidang perpajakan. Efektivitas pembelajaran mata kuliah perpajakan, dan kesempatan kerja di bidang perpajakan berpengaruh signifikan terhadap terhadap minat mahasiswa akuntansi dalam berkarir di bidang perpajakan.

Kata Kunci: Motivasi, Efektivitas Pembelajaran Mata Kuliah Akuntansi, Kesempatan Kerja di Bidang Perpajakan, dan Minat Mahasiswa Akuntansi Dalam Berkarir Di Bidang Perpajakan

***THE EFFECT OF MOTIVATION, THE EFFECTIVENESS OF TAX COURSE
LEARNING AND WORK OPPORTUNITIES IN TAXATION ON THE INTEREST
OF ACCOUNTING STUDENTS IN CAREER IN TAXATION***

***(CASE STUDY ON STUDENTS OF THE FACULTY OF ECONOMIC PROGRAM
ACCOUNTING STUDY MERCU BUANA UNIVERSITY YOGYAKARTA)***

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ABSTRACT

The purpose of this study was to determine the effect of motivation, learning effectiveness of taxation courses, career opportunities in taxation on the career interest of accounting students in a career in taxation. This type of research is quantitative research. The sampling technique used is purposive sampling which is included in the nonprobability sampling method. The results of the data quality test states that the data was valid and reliable. Analysis of the data used is the method of multiple linear regression analysis. The results of the t-test indicate that motivation has no significant effect on the interest of accounting students in a career in taxation. The effectiveness of learning tax subjects, and job opportunities in the field of taxation have a significant effect on the interest of accounting students in a career in taxation.

Keywords: *Motivation, The Effectiveness Of Tax Course Learning And Work Opportunities In Taxation, and The Interest Of Accounting Students In Career In Taxation*