

**THE INCOME ANALYSIS AND FEASIBILITY OF ETTAWA GOAT
FARMING BUSSINES IN TURI SLEMAN DISTRICT SLEMAN
REGENCY**

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ABSTRACT *)

This research was conducted to determine the income analysis of ettawa crossbreed goat farmers in Turi District, Sleman Regency. The research was conducted on November 1 to 30, 2020. The method used in this study was a survey. The random sampling method was used to determine the farmers to be sampled and the interview to collect information from the sample. The number of respondents used as a sample is 42 farmers. The data obtained were tabulated and analyzed descriptively. The characteristics obtained are, the average age of the farmers is 47.4 years, the education of the most respondents is high school level at 52%, the main job of the respondents is mostly farmers, namely 76%, the average length of raising respondents is 12.6 years, on average -The average livestock ownership is 10.24 heads of goat and the purpose of raising livestock as a main job is 21% and as a side job is 79%. From the results of data analysis, the average annual income of farmers was IDR 8,206,688. The business is feasible to run, where the RCR value is 1.31, and the profitability value is 30.94%. The amount of the BEP (price) value is Rp. 9.077.659 BEP (unit) of 0.26 AU, and the payback period is 4 years. From the results of the study it was concluded that the business of raising PE goats was profitable and feasible to be developed.

Keywords : Ettawa crossbreed goat, farmer income, feasibility, Turi district