

ABSTRACT

The value of the firm reflects the investor's view of a company's success rate which is often associated with stock prices, so that if the stock price is high, then the value of the firm can be high as well. Currently the main goal of a company is not only oriented to maximize profit, but also maximize the prosperity of its shareholders that is by maximizing the value of the company. Conditions that occur in some manufacturing companies and some research still shows different results associated with factors that affect the value of the company, even contradict the results of research with one another so there is still an interesting research gap to be studied.

The purpose of this study is to analyze the Effect of Free Cash Flow, Return on Asset, Sales Growth, and Size Against Company Value on Manufacturing Companies Listed on Indonesia Stock Exchange. The analysis tool used is multiple regression.

The results showed that 1) simultaneously independent variables ie: Free Cash Flow, ROA, Growth, and Size affect the company value, 2) Variable free cash flow and sales growth does not affect the company value, 3. Variabel ROA and Company Size affect the Company Value.

Keywords: Company Value, Free Cash Flow, ROA, Sales Growth, and Size