

**ANALISIS PENDAPATAN PETERNAK AYAM BROILER
PADA SISTEM KEMITRAAN
DI KABUPATEN INDRAMAYU
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INTISARI *)

Penelitian ini bertujuan untuk menganalisis pendapatan peternak ayam broiler pada sistem kemitraan di Kabupaten Indramayu. Penelitian ini dilakukan pada bulan Februari 2019 sampai bulan April 2019. Materi penelitian ini adalah peternak ayam broiler dengan jumlah 30 responden yang ada di Kabupaten Indramayu dengan pola kemitraan. Penelitian ini dilakukan dengan metode survey terhadap responden. Variabel yang diamati berupa karakteristik responden, biaya tetap dan biaya tidak tetap, penerimaan, pendapatan, *Return Cost Ratio* (RCR), *Rentabilitas*, *Break Event Point* (BEP), *Payback Period* (PBP). Hasil dari penelitian karakteristik rata-rata umur pada (<5.000: 44 thn, 5.001-10.000: 40 thn, >10.000: 45 thn) pengalaman beternak skala (<5.000: 8,5tahun, 5.001-10.000: 9 tahun, >10.000: 12 tahun), pekerjaan skala (<5.000: sebagai peternak, 100%, 5.001-10.000: 100% sebagai peternak, dan >10.000: 93% sebagai peternak, 7% sebagai petani), pendidikan SMA (<5.000: 8%, 5.001-10.000: 75%, >10.000: 17%), rata-rata jumlah kepemilikan pada (<5.000: 3.729, 5.001-10.000: 6.719, >10.000: 19.429), rata-rata besarnya biaya produksi skala (<5.000: Rp. 116.240.334, 5.001-10.000: Rp. 206.052.022, >10.000: Rp. 606.321.422), penerimaan (<5.000: Rp. 121.686.357, 5.001-10.000: Rp. 222.193.935, >10.000: Rp. 650.459.714), pendapatan <5.000: Rp. 5.904.557, 5.001-10.000: Rp. 14.647.067, >10.000: Rp. 51.104.441), nilai RCR (*Return Cost Ratio*) pada (<5.000: 1,05, 5.001-10.000: 1,06, >10.000: 1,08), nilai *Rentabilitas* (<5.000: 5,00%, 5.001-10.000: 7,00%, >10.000: 8,00%), nilai BEP (harga) (<5.000: Rp. 17.633, 5.001-10.000: Rp. 17.321, >10.000: Rp. 17.114), nilai BEP (produksi) (<5.000: 6.353, 5.001-10.000: 11.371, >10.000: 32.923), dan BEP (ekor) (<5.000: 3.443, 5.001-10.000: 6.151, >10.000: 17.965), *Payback Periode* (<5.000: 16 periode, 5.001-10.000: 17 periode, >10.000: 17 periode). Berdasarkan hasil penelitian disimpulkan bahwa usaha peternakan ayam broiler pola kemitraan di Kabupaten Indramayu pada semua skala pemeliharaan layak untuk dijalankan.

Kata Kunci : Analisis Pendapatan, Ayam Broiler, Kabupaten Indramayu

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INCOME ANALYSIS OF BROILER FARMERS IN PARTNERSHIP IN INDRAMAYU REGENCY

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ABSTRACT*)

This study aims to analyze the income of chicken farmers in a partnership system in Indramayu Regency. This research was conducted in February 2019 until April 2019. The research material was broiler breeders with 30 respondents in Indramayu Regency with a partnership pattern. This research was conducted by interviewing respondents. Then the variables that are considered in the form of respondents, fixed costs and variable costs, revenue, income, *Return Cost Ratio* (RCR), *Profitability*, *Break Event Point* (BEP), *Payback Period* (PBP). The results of the study of the characteristics of the average age at (<5.000: 44 yr, 5.001-10.000: 40 yr, >10.000: 45 yr) experience in raising scale (<5.000: 8,5 yr, 5.001-10.000: 9 yr, >10.000: 12 yr), scale work (<5.000: as a breeder, 100%, 5.001-10.000: 100% as a breeder, and > 10.000: 93% as a breeder) 7% as farmers, primary school education, junior high school, senior high school, S1 (<5.000: 8%, 5.001-10.000: 75%, >10.000: 17%), the average number of ownership in (<5.000: 3.729, 5.001-10.000: 6.719, >10.000: 19.429), the average size of scale production costs (<5.000: Rp. 116.240.334, 5.001-10.000: Rp 206.052.022, >10.000: Rp. 606.321.422), receipts (<5.000: Rp. 121.686.357, 5.001-10.000: Rp. 222.193.935, >10.000: Rp. 650.459.714), income (<5.000: Rp. 5.904.557, 5.001-10.000: Rp. 14.647.067, >10.000: Rp. 51.104.441), the value of RCR (Return Cost Ratio) At (<5.000: 1,05, 5.001-10.000: 1,06, >10.000: 1,08), the value of Rentability (<5.000: 5,00%, 5.001-10.000: 7,00%, >10.000: 8,00%), BEP value (price) (<5.000: Rp. 17.633, 5.001-10.000: Rp. 17.321, >10.000: Rp. 17.114), BEP value (production) (<5.000: 6.353, 5.001-10.000: 11.371, >10.000: 32.923), and BEP (tail) (<5.000: 3.443, 5.001-10.000: 6.151, >10.000: 17.965), Payback Period (<5.000: 16 periods, 5.001-10.000: 17 periods, >10.000: 17 periods). Based on the results of the study it can be concluded that the partnership pattern broiler chicken farming in Indramayu Regency on all scales of maintenance is feasible to run.

Keywords: Revenue Analysis, Broiler Chicken, Indramayu Regency

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