

Pengaruh *Return On Assets (ROA)*, *Debt to Equity Ratio (DER)* dan *Earning Per Share (EPS)* terhadap Harga Saham

(Studi Empiris Pada Perusahaan Sektor Perbankan 2018-2020)

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ABSTRAK

Nilai Perusahaan merupakan persepsi investor terhadap perusahaan, yang sering dikaitkan dengan harga saham. Nilai perusahaan yang dibentuk melalui indikator pasar saham, sangat dipengaruhi oleh peluang-peluang investasi. Penelitian ini bertujuan untuk mengetahui pengaruh *Pengaruh Return On Assets (ROA)*, *Debt to Equity Ratio (DER)* dan *Earning Per Share (EPS)* terhadap Harga Saham. Metode penelitian yang digunakan adalah metode penelitian kuantitatif. Sumber data yang digunakan adalah data sekunder dan populasi dalam penelitian ini adalah Perusahaan Sektor Perbankan 2018-2020. Pengambilan sampel dilakukan dengan metode *purpose sampling*. Teknik analisis data yang digunakan adalah analisis regresi berganda. Berdasarkan hasil penelitian didapatkan bahwa *Return On Assets (ROA)* memiliki nilai signifikan sebesar 0,039 dimana nilai signifikan tersebut lebih kecil dari 0,05 sehingga dapat ditarik kesimpulan bahwa *Return On Assets (ROA)* berpengaruh terhadap harga saham, *Debt to Equity Ratio (DER)* memiliki nilai signifikan sebesar 0,868 yang berarti *Debt to Equity Ratio (DER)* tidak berpengaruh terhadap harga saham, dan *Earning Per Share (EPS)* memiliki nilai signifikan sebesar 0,191 yang berarti *Earning Per Share (EPS)* tidak berpengaruh terhadap harga saham.

Kata Kunci : Harga Saham, *Pengaruh Return On Assets (ROA)*, *Debt to Equity Ratio (DER)*, *Earning Per Share (EPS)*

**EFFECT OF RETURN ON ASSETS (ROA), DEBT TO EQUITY RATIO
(DER) AND EARNINGS PER SHARE (EPS) ON STOCK PRICES**

(Empirical Study on Banking Sector Companies 2018-2020)

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ABSTRACT

Company value is an investor's perception of the company, which is often associated with stock prices. The value of a company that is formed through stock market indicators is strongly influenced by investment opportunities. This research aims to find out the influence of Return on Assets (ROA), Debt to Equity Ratio (DER) and Earnings Per Share (EPS) on Stock Prices. The data source used is secondary data and the population in this study is Banking Sector Companies 2018-2020. This is done by purpose sampling method. The data analysis technique used is multiple regression analysis. Based on the results of the study found that Return On Assets (ROA) has a significant value of 0.039 where the significant value is smaller than 0.05 so it can be concluded that Return On Assets (ROA) has effect on the stock price, Debt to Equity Ratio (DER) has a significant value 0.868 which means Debt to Equity Ratio (DER) does not affect the stock price, and Earnings Per Share (EPS) has a significant value of 0.191 which means Earnings Per Share (EPS) has no effect on the stock price.

Keywords: Stock Price, Effect of Return On Assets (ROA), Debt to Equity Ratio (DER), Earnings Per Share (EPS)