

Daftar Pustaka

Website :

Aditya, R. (2022, Maret 21). *Suara*. Retrieved from suara.com:
<https://www.suara.com/news/2022/03/21/122905/apa-itu-flexing-istilah-yang-selalu-dikait-dengan-sosok-crazy-rich-indra-kenz>

Aditya, R. (2022, Juli 20). *Suara*. Retrieved from suara.com:
<https://www.suara.com/news/2022/03/11/143414/crazy-rich-artinya-apa-ternyata-sejarah-istilah-ini-berasal-dari-novel>

Bhayangkara, C. S. (2022, Februari 24). *Suara*. Retrieved from suara.com:
<https://www.suara.com/news/2022/02/24/203531/profil-indra-kenz-crazy-rich-medan-yang-sering-pamer-kemewahan-kini-jadi-tersangka-kasus-binomo>

Ceci, L. (2022, April 04). *Statista*. Retrieved from Statista.com:
<https://www.statista.com/topics/2019/YouTube/#dossierKeyfigures>

Hanifuddin, G. H. (2022, Februari 2). *Jurnal Soreang*. Retrieved from jurnalsoreang.pikiran-rakyat.com:
<https://jurnalsoreang.pikiran-rakyat.com/ekonomi/pr-1013633787/6-ciri-ciri-orang-flexing-pamer-kekayaan-kata-rhenald-kasali-salah-satunya-bermuka-dua?page=4>

Mayasari, A. (2022, Juli 20). *Adjar*. Retrieved from adjar.grid.id:
<https://adjar.grid.id/read/543354598/apa-yang-dimaksud-dengan-crazy-rich-ini-arti-dan-sinonimnya-dalam-bahasa-inggris?page=all>

Nabilla, F. (2022, Juli 20). *Suara*. Retrieved from suara.com:
<https://www.suara.com/entertainment/2022/03/11/103326/8-sosok-crazy-rich-terpopuler-deretan-pabrik-uangnya-bikin-silau-sampai-ada-yang-kalap>

Oktaningrum, P. (2022, Juli 20). *Kompasiana*. Retrieved from Kompasiana.com:
<https://www.kompasiana.com/puspaoktaningrum6392/623f1e8ebb448653ea374ee3/konsep-frasa-crazy-rich-dan-orang-kaya>

Kurniawan, E. (2022, Maret 29). *DetikNews*. Retrieved from news.detik.com:
<https://news.detik.com/kolom/d-6005745/fenomena-crazy-rich-dan-pencucian-uang>

Rosa, M. C. (2022, Maret 12). *Kompas*. Retrieved from kompas.com:
<https://www.kompas.com/wiken/read/2022/03/12/183000481/heboh-disebut-tajir-melintir-ini-7-orang-crazy-rich-di-Indonesia?page=all>

Strategy Lab, (2022, Juli 2022) “What is *Flexing* and Why You Shouldn’t”.
Strategy Lab Marketing. Retrieved from <https://strategylab.ca/what-is-flexing-and-why-you-shouldnt/>

Jurnal dan Buku :

Alias, N., Razak, S. H., elHadad, G., Noh, N. R., Kunjambu, K., & Muniandy, P. (2013). A content analysis in the studies of *YouTube* in selected journals . *ScienceDirect*, 10-18.

Asfar, A. T. (2019). NARRATIVE ANALYSIS, CONTENT ANALYSIS, AND SEMIOTIC ANALYSIS (Qualitative Research). *ResearchGate*, 1-54.

Bakti, I. S., Anismar, & Amin, K. (2020). Pamer Kemewahan: Kajian Teori Konsumsi Thorstein Veblen. *Jurnal Sosiologi USK*, 81-98.

Balakrishnan, J., & Griffiths, M. D. (2017). Social media addiction: What is the role of content in *YouTube*? *Journal of Behavioral Addictions*, 364-377.

Brown, R., Moody-Ramirez, M., & Lin, D. (2016). Content Analysis: *YouTube* Responses to President Obama’s “Amazing Grace” . *Advances in Social Sciences Research Journal*, 62-74.

- Cahyono, A. S. (2022). Pengaruh Media Sosial Terhadap Perubahan Sosial Masyarakat di Indonesia. *Universitas Tulungagung*, 140-157.
- Firmansyah, M. T., Prastyo, T. D., & Mukodi. (2020). Analisis Tanggapan Pengguna Tethadap Konten Channel Ardheka Production *YouTube* Pacitan . *STKIP PGRI Pacitan*, 1-9.
- Kibiswa, N. K. (2019). Directed Qualitative Content Analysis (DQlCA): A Tool for Conflict Analysis. *The Qualitative Report*, 2059-2079.
- Kusumawardani, V., & Trijayanto, D. (2020). *YouTube* as an expression media to trans people: content analysis of Stasya Bwarlele's *YouTube* channel. *International Journal of Communication and Society* , 70-78.
- Lai, L. S., & To, W. (2015). Social Media Content Analysis: A Grounded Approach. *Journal of Electronic Commerce Research*, 138-152.
- Nursusetyo, R. (2021). FILM DAN BINGKAI KETIDAKSETARAAN GENDER Pendekatan Analisis Wacana Kritis pada Film “On the Basis of Sex”. *Universitas Mercu Buana Yogyakarta*, 1-73.
- O'Keefe, Barbara J. (1988). The Logic of Message Design: Individual Differences In Reasoning About Communication. *Communication Monographs*, 80-103.
- Ricko, & Junaidi, A. (2019). Analisis Strategi Konten Dalam Meraih Engagement pada Media Sosial *YouTube* (Studi Kasus Froyonion). *Prologia*, 231-237.
- Septayadi, Y. (2021). Pengaruh Brand Image Eiger Pasca Kasus Review Produk Eiger pada Channel Youtub Duniadian di Kabupaten Sleman Yogyakarta. *Universitas Mercu Buana Yogyakarta*, 1-90.
- Sulistyowati. (2019). Identitas Budaya Bahasa Banyumasan di Media Baru *YouTube*. *Universitas Mercu Buana Yogyakarta*, 1-152.
- Sumarno. (2020). Analisis Isi dalam Penelitian Pembelajaran Bahasa dan Sastra. *Jurnal Elsa*, 36-55.

- Thelwall, M. (2021). Lifestyle information from *YouTube* influencers: Some consumption patterns. *University of Wolverhampton*, 1-16.
- Torjesen, A. (2021). The genre repertoires of Norwegian beauty and lifestyle influencers on *YouTube*. *Nordicom Review*, 168-184.
- Wirga, E. W. (2016). Analisis Konten pada Media Sosial Video *YouTube* untuk Mendukung Strategi Kampanye Politik. *Jurnal Ilmiah Informatika dan Komputer*, 14-26.
- Zhao, Y. (2019). Crazy Rich Asians: When Representation Becomes Controversial . *Markets, Globalization & Development Review*, 1-13.