

Abstrak

Latar beralakang penelitian ini bertujuan untuk mengetahui hubungan antara Persaingan kerja dengan Kepuasan kerja *driver ojek online* di Yogyakarta. Hipotesis yang diajukan adalah ada hubungan yang positif antara Persaingan kerja dengan Kepuasan kerja *driver ojek online* di Yogyakarta. Jumlah subjek pada penelitian ini adalah 60 *driver ojek online* dengan metode pengumpulan data penelitian ini menggunakan skala *likert*. Teknik analisis data yang digunakan adalah korelasi *product moment*. Berdasarkan hasil analisis data diperoleh koefisien korelasi (r_{xy}) = 0.278 ($p < 0.031$). Hasil penelitian menunjukkan bahwa terdapat hubungan positif antara Persaingan kerja dengan Kepuasan kerja *driver ojek online* di Yogyakarta. Hasil perhitungan nilai koefisien determinasi (R^2) diketahui kontribusi Persaingan kerja dengan Kepuasan kerja yakni sebesar 7.7%.

Kata kunci : Persaingan kerja, Kepuasan kerja, Ojek *online*

Abstract

The background of this study aims to determine the relationship between job competition and job satisfaction of online motorcycle taxi drivers in Yogyakarta. The hypothesis proposed is that there is a positive relationship between job competition and job satisfaction of online motorcycle taxi drivers in Yogyakarta. The number of subjects in this study were 60 online motorcycle taxi drivers with the data collection method in this study using a Likert scale. The data analysis technique used is product moment correlation. Based on the results of data analysis obtained correlation coefficient (r_{xy}) = 0.278 ($p < 0.031$). The results showed that there was a positive relationship between job competition and job satisfaction of online motorcycle taxi drivers in Yogyakarta. The results of the calculation of the coefficient of determination (R^2) are known to contribute to job competition and job satisfaction, which is 7.7%.

Keywords: job competition, job satisfaction, online motorcycle taxi