

DAFTAR PUSTAKA

BUKU

- Bob Julius Onggo. *Cyber Public Relations Strategi Membangun Dan Mempertahankan Merek Global Di Era Globalisasi Lewat Media Online*. 1st ed. Jakarta: PT.Elex Media Komputindo, 2004. <http://www.elexmedia.co.id>.
- Copley, Paul. *Planning and Managing Public Relations. Marketing Communications Management*, 2020.
- Edy Sahputra Sitepu. *Professional Public Relations*. Edited by Indonesia Art Design, Publishing & Printing Gedung F, Jl. Universitas No. 9, Kampus USU Medan and Telp. Journal of the National Medical Association. 1st ed. Vol. 46. Medan, Indonesia: Perpustakaan Nasional: Katalog Dalam Terbitan (KDT), 2011. <https://www.researchgate.net/publication/326461504>.
- I Ishaq, Ropingi. "Kuliah Public Relations: Pengantar Dan Praktik," 2015. Kementerian Sosial RI." *Jurnal Cyber PR* 2, no. 1 (2022): 84–93.
- SUTISNA, SE. ME. *Perilaku Konsumen & Komunikasi Pemasaran*. Edited by Nandan Suryana F.Rakhmat, Miftah. Bandung: PT. REMAJA ROSDAKARYA, 2001.
- Wicaksana, Arif, and Tahar Rachman. "Dasar-Dasar Publik Relation." *Angewandte Chemie International Edition*, 6(11), 951–952. 3, no. 1 (2018): 10–27. <https://medium.com/@arifwicaksanaa/pengertian-use-case-a7e576e1b6bf>

JURNAL ARTIKEL

- Amanova, Felicciana Yayi Amanova, and Kristina Andryani Andryani. "Advocacy of Violence against Women through the Implementation of Cyber Public Relations at the Rifka Annisa Women's Crisis Center." *Commicast* 4, no. 1 (2023): 91–98.
- Argarini, Fitri, and Dessy Andamisari. "Jurnal Mahardika Adiwidia Strategi Cyber Public Relations PT Gojek Indonesia" 01, no. 1 (2021).
- Artis. "Strategi Komunikasi Public Relations." *Sosial Budaya* 8, no. 02 (2011): 184–197.
<https://books.google.co.id/books?id=krbWDgAAQBAJ&lpg=PR6&dq=komunikasi&lr&pg=PR1#v=onepage&q=komunikasi&f=true>.
- Copley, Paul. *Planning and Managing Public Relations. Marketing Communications Management*, 2020.
- E. B., Gita Aprinta. "Strategi Cyber Public Relations Dalam Pembentukan Citra Institusi Pendidikan Tinggi Swasta." *Jurnal The Messenger* 6, no. 1 (2016): 1.
- Edy Sahputra Sitepu. *Professional Public Relations*. Edited by Indonesia Art Design, Publishing & Printing Gedung F, Jl. Universitas No. 9, Kampus USU Medan and Telp. *Journal of the National Medical Association*. 1st ed. Vol. 46. Medan, Indonesia: Perpustakaan Nasional: Katalog Dalam Terbitan (KDT), 2011.
<https://www.researchgate.net/publication/326461504>.
- Fadli, Muhammad Rijal. "Memahami Desain Metode Penelitian Kualitatif." *HUMANIKA* 21, no. 1 (2021): 33–54.
- Faizuddin Harliansyah. "Metode Pengumpulan Data Metode Penelitian Kualitatif." *Department of English Language and Letters*, 2017. <http://repository.uin-malang.ac.id/1123/>.

- Hidayatullah, Mila, Muhammad Syukron Anshori, and Chairul Hudaya. "Analisis Pengaruh Cyber Public Relations Terhadap Kesadaran Merek Sebuah Perguruan Tinggi Swasta Menggunakan Structure Equation Modelling (Sem)." *Jurnal TAMBORA* 5, no. 1 (2021): 80–85..
- Kertamukti, Rama, Dosen Ilmu, Komunikasi Uin, and Sunan Kalijaga. "Instagram dan Pembentukan Citra (Studi Kualitatif Komunikasi Visual Dalam Pembentukan Personal Karakter Account Instagram @basukibtp)" 08, no. 01 (2015): 57–66.
- Satlita, Lena. "Reposisi Peran Dan Fungsi Strategis Public Relations Dalam Organisas" (2004).
- Setiawan, Rizky, Natalina Nilamsari, Radja Erland Hamzah, and Kusnul Arifin. "Implementasi Cyber Public Relations Dalam Pengelolaan Website Kementerian Sosial RI." *Jurnal Cyber PR* 2, no. 1 (2022): 84–93.
- Tantri Puspita Yazid. "Implementasi Cyber Public Relations Melalui Pengelolaan Website Pemerintah Provinsi Sumatera Barat." *Cyber Pr* 4, no. 2 (2015).
- Wicaksana, Arif, and Tahar Rachman. "Dasar-Dasar Publik Relation." *Angewandte Chemie International Edition*, 6(11), 951–952. 3, no. 1 (2018): 10–27. <https://medium.com/@arifwicaksanaa/pengertian-use-case-a7e576e1b6bf>.