

**HUBUNGAN ANTARA PERSEPSI TERHADAP  
ENTREPRENEURIAL LEADERSHIP DENGAN ORGANIZATIONAL  
CITIZENSHIP BEHAVIOR PADA KARYAWAN  
PT. ASELI DAGADU DJOKDJA**

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**ABSTRAK**

Penelitian ini bertujuan untuk mengetahui hubungan antara persepsi terhadap *entrepreneurial leadership* dengan *organizational citizenship behavior* karyawan PT. Aseli Dagadu Djokdja. Subjek penelitian ini adalah karyawan PT. Aseli Dagadu Djokdja sejumlah 50 orang. Subjek terdiri dari 26 responden laki-laki dan 24 responden perempuan, diambil menggunakan teknik *purposive sampling*. Metode pengumpulan data penelitian ini dengan menggunakan skala persepsi terhadap *entrepreneurial leadership* dan skala *organizational citizenship behavior* melalui teknik analisis korelasi *product moment* dari Karl Pearson yang menunjukkan adanya hubungan positif yang signifikan antara persepsi terhadap *entrepreneurial leadership* dengan *organizational citizenship behavior* dengan nilai  $r_{xy} = 0,502$  ( $p < 0,01$ ). Hal tersebut berarti bahwa semakin karyawan mempersepsikan atasan memiliki *entrepreneurial leadership* maka akan semakin tinggi *organizational citizenship behavior*. Sebaliknya semakin karyawan kurang mempersepsikan atasan memiliki *entrepreneurial leadership* maka akan semakin rendah *organizational citizenship behavior*. Besarnya sumbangan persepsi terhadap *entrepreneurial leadership* terhadap *organizational citizenship behavior* sebesar 25,5% dan 74,5 % dipengaruhi oleh faktor-faktor lain. Sementara itu, untuk sumbangan tertinggi dari aspek persepsi terhadap *entrepreneurial leadership* terhadap *organizational citizenship behavior* adalah proaktif sebesar 26,50 % dan sumbangan terendah aspek persepsi terhadap *entrepreneurial leadership* adalah inovatif sebesar 17,20 % sedangkan aspek pengambilan resiko menyumbang presentase sebesar 18,90% terhadap *organizational citizenship behavior* karyawan.

**Kata kunci:** *Organizational Citizenship Behavior*, Persepsi Terhadap *Entrepreneurial Leadership*

**RELATIONSHIP BETWEEN THE PERCEPTION OF  
ENTREPRENEURIAL LEADERSHIP AND ORGANIZATIONAL  
CITIZENSHIP BEHAVIOR OF EMPLOYEES IN  
PT. ASELI DAGADU DJOKDJA**

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**ABSTRACT**

This research has purpose to find out the relationship between the perceptions of entrepreneurial leadership and organizational citizenship behavior of employees in PT . Aseli Dagadu Djokdja . The respondent for this research are the employees in PT . Aseli Dagadu Djokdja. Number of research respondent is determined as 50 respondents. Subjects consisted of 26 male respondents and 24 female respondents, was taken used by purposive sampling technique. Methods of collection of research data used a perceptions of entrepreneurial leadership scale and organizational citizenship behavior scale with used the analysis of product moment technique from Karl Pearson. Research result showed that the perceptions of entrepreneurial leadership has a positive and significant influence to the organizational citizenship behavior, with value  $r_{xy} = 0,502$  ( $p < 0,01$ ). Meaning that the employees perceive the leader has the entrepreneurial leadership, the higher organizational citizenship behavior. Conversely, the less employees perceive the leader has the entrepreneur leadership, the lower organizational citizenship behavior. The contribution of perceptions of entrepreneurial leadership to organizational citizenship behavior amounted to 25.5 % and 74.5 % influenced by other factors. Meanwhile , for the highest contribution from the aspect of the perception of entrepreneurial leadership to organizational citizenship behavior is proactive, amounted to 26.50 % and the lowest contribution from the aspect of the perception of entrepreneurial leadership is an innovative amounted to 17.20 %, while, contribution from taking a risk aspect amounted to 18,90%.

**Keywords:** Organizational Citizenship Behavior, Perceptions of Entrepreneur Leadership