

ABSTRAK

ONLINE CITIZEN JOURNALISM

Studi Kualitatif Tentang Penerapan Fungsi *Gatekeeper* pada Konten Berita di Grup

***Facebook Wajah Batam* pada Bulan September - Oktober 2018**

Oleh

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Terbitnya era digital banyak merubah praktik kehidupan manusia, khususnya cara manusia mendapatkan berita. Salah satu hal yang menjadi sorotan hangat di ranah ilmu komunikasi adalah *citizen journalism*. Kehadiran *citizen journalism* cukup problematik; di satu sisi, *citizen journalism* dianggap sebagai angin segar bagi masyarakat luas untuk menyuarakan kebebasan berpendapat dan memberitakan aktualitas peristiwa. Tetapi, di sisi lain, *citizen journalism* juga dinilai sebagai sumber berita yang kredibilitasnya gamang karena tidak dilakukan oleh jurnalis profesional dan tidak melalui *gatekeepers*. Salah satu media sosial yang subur dijadikan media *citizen journalism* adalah *facebook*. Pada konteks ini, penulis mengambil grup facebook Wajah Batam sebagai subjek penelitian. Penelitian ini mengeksplorasi bagaimana konten hasil *citizen journalism* dan bagaimana penerapan fungsi *gatekeeper* di grup facebook Wajah Batam pada bulan September – Oktober 2018. Penelitian ini menemukan 7 jenis konten berita *citizen journalism* di grup facebook Wajah Batam.

Kata kunci : Media Online, Media Sosial *Facebook*, *Citizen Journalism*, *gatekeeper*

ABSTRACT

ONLINE CITIZEN JOURNALISM

Qualitative Study of the Application of Gate Keeper Functions in News Content in the Facebook Group of Wajah Batam in September - October 2018

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The publication of the digital era has changed the practices of human life, especially the way humans get the news. One of the things that has become a hot spotlight in the realm of communication is citizen journalism. The presence of Citizen journalism is quite problematic; on the one hand, citizen journalism is considered as a breath of fresh air for the wider community to voice freedom of opinion and preach the actuality of events. But, on the other hand, citizen journalism is also considered as a news source whose credibility is giddy because it is not carried out by professional journalists and not through the gatekeepers. One of the fertile social media used as citizen journalism is Facebook. In this context, the author took the facebook group Face Batam as the subject of research. This study explores how the content of citizen journalism results and how the application of the gatekeeper's function in the facebook group Wajah Batam in September - October 2018. This study found 7 types of content on citizen journalism news on the facebook group of Wajah Batam.

Keywords: Online Media, Facebook Social Media, Citizen Journalism, gatekeeper