

ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh rasio *Earning Per Share* (EPS), *Price Earning Ratio* (PER), *Debt to Equity Ratio* (DER), *Return On Asset* (ROA) terhadap Harga Saham. Harga saham penting untuk diketahui oleh pemegang saham dan perusahaan karena harga saham menggambarkan kinerja dari perusahaan.

Pemilihan sampel ditentukan dengan menggunakan metode *purposive sampling*. Sampel yang digunakan dalam penelitian ini ada 21 perusahaan sektor *Property* dan *Real Estate* yang terdaftar di Bursa Efek Indonesia Tahun 2015-2017; menerbitkan laporan keuangan dengan mata uang Rupiah; menyediakan laporan keuangan tahun 2015-2017 secara berturut-turut; memiliki ketersediaan dan kelengkapan data yang dibutuhkan peneliti selama periode 2015 – 2017. Data yang dikumpulkan merupakan data sekunder.

Hasil dari penelitian ini adalah (1) *Earning Per Share* (EPS) berpengaruh positif terhadap Harga Saham; (2) *Price Earning Ratio* (PER) berpengaruh positif terhadap Harga Saham; (3) *Debt to Equity Ratio* (DER) tidak berpengaruh positif terhadap Harga Saham; (4) *Return On Asset* (ROA) tidak berpengaruh positif terhadap Harga Saham; (5) *Earning Per Share* (EPS), *Price Earning Ratio* (PER), *Debt to Equity Ratio* (DER), *Return On Asset* (ROA) berpengaruh secara simultan terhadap Harga Saham.

Kata Kunci: *Earning Per Share* (EPS), *Price Earning Ratio* (PER), *Debt to Equity Ratio* (DER), *Return On Asset* (ROA), Harga Saham.

ABSTRACT

This study aims to analyze the effect of the ratio of Earning Per Share (EPS), Price Earning Ratio (PER), Debt to Equity Ratio (DER), Return On Assets (ROA) to Stock Prices. Stock prices are important to be known by shareholders and companies because stock prices correlate with the performance of the company.

The sample selection was determined using the purposive sampling method. The samples used in this study were 21 Property and Real Estate sector companies listed on the Indonesia Stock Exchange in 2015-2017; issuing financial statements in Rupiah; provide financial statements for 2015-2017 in a row; have the availability and completeness of the data needed by researchers for the period of 2015 - 2017. Data which was collected is the secondary data.

The results of this study are (1) Earning Per Share (EPS) has a positive effect on Stock Prices; (2) Price Earning Ratio (PER) has a positive effect on Stock Prices; (3) Debt to Equity Ratio (DER) does not have a positive effect on Stock Prices; (4) Return On Assets (ROA) does not have a positive effect on Stock Prices; (5) Earning Per Share (EPS), Price Earning Ratio (PER), Debt to Equity Ratio (DER), Return On Assets (ROA) have a simultaneous effect on Stock Prices.

Keyword: Earning Per Share (EPS), Price Earning Ratio (PER), Debt to Equity Ratio (DER), Return On Assets (ROA), Stock Prices.