

**PENGARUH PENGEMBANGAN KARIR TERHADAP PRESTASI KERJA
(STUDI KASUS PADA PT NASMOCO TOYOTA BANTUL)**

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Abstrak

**PENGARUH PENGEMBANGAN KARIR TERHADAP PRESTASI KERJA
(Studi Kasus Pada PT Nasmoco Toyota Bantul)**

Tujuan dari Penelitian ini adalah untuk mengetahui pengaruh Pengembangan karir terhadap prestasi kerja karyawan PT Nasmoco Toyota Bantul. Jumlah Populasi dan Sampel sebanyak 63 karyawan. Pengolahan dilakukan secara deskriptif dan regresi sederhana serta Uji T. Dari hasil analisis menunjukkan bahwa Pengembangan karir PT Nasmoco Toyota Bantul berkategori rata-rata baik, sedangkan Prestasi kerja karyawan PT Nasmoco Toyota Bantul berkategori rata-rata sangat baik. Hasil analisis regresi dan pengujian hipotesis, antara Pengembangan karir dengan prestasi kerja mempunyai pengaruh yang positif dan signifikan..

Kata kunci : Pengembangan Karir, Prestasi Kerja, Manajemen Sumber Daya Manusia

***THE EFFECT OF CAREER DEVELOPMENT ON WORK PERFORMANCE
(CASE STUDY AT PT NASMOCO TOYOTA YOGYAKARTA)***

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Abstract

The purpose of this study was to determine the effect of career development on the work performance of employees of PT Nasmoco Toyota Bantul. Total Population and Sample were 63 employees. Processing was carried out descriptively and simple regression and Test T. From the results of the analysis showed that the career development of PT Nasmoco Toyota Bantul was in the good average category, while the work achievement of PT Nasmoco Toyota Bantul was in the average category very good . the results of regression analysis and hypothesis testing, between career development and work performance have a positive and significant influence ..

Keywords: Career Development, Job Performance, Human Resource Management