

# **ANALISIS PENDAPATAN USAHA TERNAK DOMBA DI KECAMATAN KEMIRI KABUPATEN PURWOREJO**

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**INTISARI\*)**

Tujuan dari penelitian ini adalah untuk mengetahui analisis pendapatan usaha ternak domba di Kecamatan Kemiri, Kabupaten Purworejo. Penelitian berlangsung dari tanggal 1 April sampai 31 Mei 2020. Materi yang digunakan adalah peternak domba di 4 desa terpilih di Kecamatan Kemiri Kabupaten Purworejo. Metode pengambilan sampel dilakukan dengan sensus. Sampel yang dikumpulkan sebanyak 73 responden dengan kriteria kepemilikan ternak minimal 2 ekor domba dewasa dan pengalaman beternak minimal satu tahun. Aspek yang dianalisis dalam penelitian ini meliputi Karakteristik Peternak, Total Biaya Produksi, Total Penerimaan, Pendapatan, *Return Cost Ratio* (RCR), *Break event Points* (BEP), *Rentabilitas*. Hasil penelitian menunjukkan bahwa umur rata-rata peternak 51 tahun, rata-rata tingkat pendidikan SD 67,12%, pekerjaan pokok petani 94,52%, pengalaman beternak 20,18 tahun, rata-rata kepemilikan ternak 7,67 ekor. Total biaya yang dikeluarkan peternak adalah Rp. 21.073.075 per tahun. Dengan biaya yang dikeluarkan tersebut, penerimaan total yang didapatkan adalah Rp. 23.612.678 dan pendapatan yang diperoleh sebesar Rp. 2.539.603. Hasil analisis data menunjukkan nilai RCR adalah 1,09 dan rentabilitas 8,75. Nilai BEP (Harga) adalah Rp. 3.373.049 dan nilai BEP (UT) adalah 0,15. Dari penelitian yang telah dilakukan dapat disimpulkan bahwa usaha peternakan domba di Kecamatan Kemiri, Kabupaten Purworejo menguntungkan.

Kata Kunci : Domba, Pendapatan, Kecamatan Kemiri

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# **SHEEP LIVESTOCK BUSINESS REVENUE ANALYSIS IN KEMIRI DISTRICT PURWOREJO REGENCY**

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**ABSTRACT\*)**

The purpose of this study was to determine the analysis of sheep business income in the Kemiri District, Purworejo Regency. The research took place from April 1 to May 31, 2020. The material used was sheep breeders from 4 selected villages in the Kemiri District, Purworejo Regency. The sampling method is done by census. Samples were collected as many as 73 respondents with the criteria of livestock ownership of at least 2 adult sheep and a minimum of one year experience of raising livestock. The aspects analyzed in this study include Characteristics of Farmers, Total Production Costs, Total Revenue, Revenue, Return Cost Ratio (RCR), Break event Points (BEP), Profitability. The results showed that the average age of breeders was 51 years, the average level of education was 67.12% elementary school, 94.52% of the main work of farmers, 20.18 years experience of raising livestock, the average ownership of livestock was 7.67. The total costs incurred by farmers are Rp. 21.073.075 per year. With the costs incurred, the total revenue obtained is Rp. 23.612.678 and the income earned is Rp. 2.539.603. The results of data analysis showed the value of RCR was 1.09 and profitability was 8.63. BEP Value (Price) is Rp. 3.373.049 and the BEP value (UT) is 0,15. From the research that has been done, it can be concluded that the sheep farming business in Kemiri District, Purworejo Regency is profitable.

Keywords: Sheep, Income, Kemiri District

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