

## DAFTAR PUSTAKA

- Aboelmaged, M. (2020). E-waste recycling behaviour: an integration of recycling habits into the theory of planned behaviour. *Journal of cleaner production*.
- Amaral, M. A., & Djuang, G. (2023). Relationship between social influence, shopping lifestyle, and impulsive buying on purchase intention of preloved products . *Kinerja*.
- Asnan, N. (2022). Pengaruh social media marketing terhadap purchase intention dengan brand awareness sebagai variabel mediasi (studi kasus pada followers instagram kirin kimbap). *Jurnal ilmiah mahasiswa feb*.
- Bagher, A. N., Salati, F., & Ghaffari, M. (2018). Factors affecting intention to purchase organic food products among iranian consumers. *Academy of marketing studies journal*, 22(3), 1-23.
- Dekanawati, V., Setiyantara, Y., Subekti, J., & Astriawati, N. (2023). Analisis pengaruh kualitas pelayanan diklat kepabeanan terhadap kepuasan peserta pelatihan. *Jurnal saintek maritim*.
- Dharma, I. W. (2023). Factors that influence generation z's purchase intention towards imported secondhand clothes in indonesia. *Journal integration of management studies*.
- Emekci, S. (2019). Green consumption behaviours of consumers within the scope of tpb. *Journal of consumer marketing*.
- Fitriani, D., & Winda, G. N. (2023). Analisis pengaruh attitude, subjektif norm dan perceived behavioral control pada game shopee tanam terhadap purchase intention dan actual behavior. *Journal of social science research*.
- Garcia, N. P., Saura, I. G., Orejuela, A. R., & Junior, J. R. (2020). Purchase intention and purchase behavior online: a cross-cultural approach. *Heliyon* 6.
- Ghozali, I. (2018). Aplikasi Analisis Multivariate dengan Program IBM SPSS 25. Badan Penerbit Universitas Diponegoro.
- Illanisa, N., Zulkarnaen, W., & Suwarna, A. (2019). Pengaruh disiplin kerja terhadap kinerja karyawan sekolah dasar islam binar indonesia bandung. *Jurnal manajemen & akuntansi*.

- Japariato, E., & Jessvita, J. A. (2014). Analisis pengaruh sikap, subjective norm dan perceived behavioral control terhadap purchase intention pelanggan sogo department store di tunjungan plaza surabaya. *Jurnal strategi pemasaran*.
- Kalesaran, C. J., Mangantar, M., & Gunawan, E. (2022). The effect of social influence and product attributes on customer purchase intention: a study of second-hand clothes in manado. *Jurnal emba*.
- Khibran, M. (2019). An investigation toward purchase intention of halal beef from traditional market: a tpb perspective. *Asian journal of islamic management*.
- Liu, M. T., Liu, Y., & Mo, Z. (2019). Moral norm is the key an extension of the theory of planned behaviour (tpb) on chinese consumers' green purchase intention. *Journal of marketing and logistics*.
- Munawaroh, A. (2021). Pengaruh attitude, subjective norm, perceived behavior control, dan knowledge dalam keputusan pembelian fashion muslim di marketplace pada mahasiswa iain purwokerto. *Thesis fakultas ekonomi dan bisnis islam*.
- Nainggolan, Y. A. (2023). Pengaruh green purchase attitudes, subjective norms, perceived behavioral control, environmental concern terhadap keputusan pembelian produk kentucky fried chicken (kfc).
- Nasehudin, T. S., & Gozali, N. (2013). Metode Penelitian Kuantitatif. Pustaka Setia. <https://repository.telkomuniversity.ac.id/pustaka/17084/metode-penelitian-kuantitatif.html>
- Noor, N. M., Noranee, S., Zakaria, M. F., Unin, N., & Suaee, M. A. H. M. (2020, February). Online shopping: The influence of attitude, subjective norm and perceived behavioral control on purchase intention. In Proceedings of the 2020 the 6th International Conference on E-Business and Applications (pp. 33-36).
- Nudin, S. H., & Nurlinda, R. (2023). Pengaruh social media marketing dan celebrity endorser terhadap purchase intention dengan brand awareness sebagai variabel intervening. *Jurnal bintang manajemen (jubima)*.
- Patrisia, A. P., Hidayah, N., & Ramadhan, T. S. (2019). Pengaruh celebrity endorser, perilaku konsumen dan iklan terhadap minat beli konsumen pada produk avoskin di media sosial tiktok (studi kasus mahasiswa fakultas ekonomi dan bisnis universitas islam malang angkatan 2019). *E – jurnal riset manajemen*.

- Pramesti, A. P. (2024). Pengaruh environmental knowledge, word of mouth, dan green marketing terhadap minat beli konsumen pada produk starbucks. *Thesis management*.
- Prawiyogi, A. G., Sadih, T. L., Purwanugraha, A., & Elisa, P. N. (2021). Penggunaan media big book untuk menumbuhkan minat baca siswa di sekolah dasar. *Jurnal basicedu*.
- Purba, T., Nainggolan, N. P., & Heryenzus, H. (2023). Quality perception analysis on purchase intention (ding tea brand in batam). *Jim upb (jurnal ilmiah manajemen universitas putera batam)*, 11(1), 136-143.
- Purwanto, E.A., & Sulistyastuti, D.A. (2017). Metode Penelitian Kuantitatif: Untuk Administrasi Publik dan Masalah-Masalah Sosial Edisi 2. Gava Media.
- Purwianti, I., & Ricarto, T. (2018). Analisa faktor-faktor yang mempengaruhi purchase intention pada pengguna smartphone di batam . *Jurnal manajemen maranatha*.
- Rahmawati, A. (2022). Thrift shopping and indonesian urban youth fashion consumption. *Jomec journal*.
- Rendel, N., Kaur, P., & Bhardwaj, V. (2021). Exploring the purchase intention towards secondhand clothing: an integrated model of consumer attitude, subjective norm, perceived behavioral control, and green value. *Journal of retail and consumer services*.
- Romadhoni, A. B., & Guspul, A. (2020). Pengaruh attitude, subjective norm, dan perceived behavioral control terhadap minat beli jasa transportasi online. *Journal of economic, business and engineering (jebe)*.
- Ruas, Z. L., & Abdurrahman, A. (2023). Pengaruh gaya hidup dan brand produk terhadap keputusan pembelian produk barang thrifting di yogyakarta. *Journal of economic*.
- Sanjaya, N. E., & Ayuni, R. F. (2021). Pengaruh harga, promosi dan social influence terhadap minat beli pada usaha rumah hok. *Jurnal ilmiah mahasiswa universitas brawijaya*.
- Sari, M. M., Ardian, N., & Erwansyah. (2021). Pengaruh covid 19 terhadap perekonomian masyarakat didesa lantasan lama kecamatan patumbak kabupaten deli serdang sumatera utara. *Jurnal manajemen tools*.

- Sartika, D. (2021). Determinan purchase intention dan implikasinya terhadap purchase decision sepatu non original (kw) pada mahasiswa perguruan tinggi di kota samarinda. *Jurnal inovasi bisnis dan manajemen indonesia*.
- Septiani, A., & Kamaludin. (2024). Pengaruh usia, kemajuan teknologi dan expected return terhadap minat berinvestasi di pasar saham. *Jurnal manajemen terapan dan keuangan (mankeu) vol. 13 no. 02, juni 2024*.
- Siaputra, H., & Isaac, E. (2020). Pengaruh attitude, subjective norm, dan perceived behavior control terhadap purchase intention makanan sehat di crunchaus surabaya. *Jurnal manajemen perhotelan*.
- Soemadi, R. R. (2023). Pengaruh pemasaran digital dan kualitas produk terhadap keputusan pembelian fried chicken home delivery . *Jurnal ekonomi dan manajemen*.
- Stibe, A., & Oinas-Kukkonen, H. (2015). User engagement in feedback sharing through social influence. In the evolution of the internet in the business sector: web 1.0 to web 3.0 (pp. 234-257). Igi global.
- Sugiarto. 2017. Metodologi Penelitian Bisnis. Yogyakarta: Penerbit Andi.
- Sugiyono. (2019). Metode Penelitian Kuantitatif Kualitatif dan R&D . Bandung: Alfabeta.
- Suwarsa, T., & Hasibuan, A. R. (2021). Pengaruh pajak restoran dan pajak hotel terhadap pendapatan asli daerah kota padangsidempuan periode 2018-2020. *Jurnal akuntansi*.
- Veronica, & Rodhiah. (2021). Pengaruh privacy, social influence terhadap online purchase intention: trust sebagai variabel mediasi. *Jurnal muara ilmu ekonomi dan bisnis*.
- Yi, K. W., & Xuan, N. T. (2023). Factors influencing generation z's purchase intention of second-hand clothing in malaysia.
- Yusuf, D. M. (2021). Effect of attitude mediating subjective norm, perceived behaviour control, and perceived ease of use on online purchase intention fashion product category. *European Journal of Business and Management Research*, 6(6), 266-270.
- Zhang, B., Zhang, Y., & Zhou, P. (2021). Consumer attitude towards sustainability of fast fashion products in the uk. *Sustainability journal*.
- Zusrorny, E. (2021). *Perilaku konsumen di era modern*. Semarang: yayasan prima agus teknik.