

Correspondance Authors of IJMRES

<https://www.ijmres.pk/index.php/IJMRES/article/view/677>

The screenshot displays the 'International Journal of Management Research and Emerging Sciences' submission management interface. The page is titled 'Back to Submissions' and features a navigation menu with 'Workflow' and 'Publication' tabs. Under 'Publication', there are sub-tabs for 'Submission', 'Review', 'Copyediting', and 'Production'. The 'Submission Files' section lists two files: 'Turnitin 20% IJMRES article of Aurora Asep Yetti.pdf' (ID 3931) and 'IJMRES article of Aurora Asep Yetti.docx' (ID 3930). The 'Pre-Review Discussions' section shows a table of messages:

Name	From	Last Reply	Replies	Closed
A message regarding International Journal of Management Research and Emerging Sciences	ojseditor_ijmres	-	0	<input checked="" type="checkbox"/>
Minor Correction Required	ojseditor_ijmres	1asep_rokhyadi2	1	<input checked="" type="checkbox"/>
Cover Letter Required	ojseditor_ijmres	1asep_rokhyadi2	6	<input type="checkbox"/>

This screenshot shows the same IJMRES submission management interface as above, but with a modal window open. The modal is titled 'A message regarding International Journal of Management Research and Emerging Sciences' and contains the following information:

- Participants:** ojs_editor (ojseditor_ijmres) and Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)
- Messages:** A table with columns 'Note' and 'From'. The message content is: 'Thank you for submitted your paper in IJMRES. Your paper is under the desk review process. Once the desk review will done. Then we will update you soon via an online portal of the journal.' The sender is 'ojseditor_ijmres'.

The modal also includes an 'Add Message' button. The background interface shows the 'Pre-Review Discussions' table from the previous screenshot.

International Journal of Management Research (IJMR) - Back to Submissions

Minor Correction Required

Participants

ojs_editor (ojseditor_ijmres)
Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
<p>Dear Author,</p> <p>I hope this message finds you well. The editor has recently received the manuscript for desk review, and they would like to discuss a matter of utmost importance before commencing the peer review process.</p> <p>Upon initial review of the manuscript, It has been noticed that there are comments and suggestions from the journal's editor that need to be addressed. It is crucial that these comments are considered and incorporated into the manuscript before the peer review process begins. This step is essential to ensure the manuscript aligns with the journal's guidelines and standards, improving its overall quality and increasing the likelihood of acceptance.</p> <p>I kindly request that you carefully review the editor's comments and make the necessary revisions to the manuscript as per their guidance. Addressing these comments now will streamline the peer review process and enable a more efficient and constructive review.</p> <p>Once you have incorporated the editor's feedback into the manuscript, please ensure that you resubmit the revised version through the journal's submission system. This will initiate the peer review process, and I will be able to evaluate the manuscript in its updated form. The correct your paper according to the following comments:</p>	ojseditor_ijmres 21-10-2024 04:47 AM

International Journal of Management Research (IJMR) - Back to Submissions

that you resubmit the revised version through the journal's submission system. This will initiate the peer review process, and I will be able to evaluate the manuscript in its updated form. The correct your paper according to the following comments:

1. Please improve structure of the paper and overall quality of the according to the general guidelines.
2. words count of abstract should be 250 and it should be in one paragraph.
3. Add recent year citations from 2024, 2023. Especially in introduction and literature review section.
4. Also, improve the grammar of the paper.
5. Please make sure that all in-text citations should be mentioed in the list of references.
6. Use 5 core headings name in your papaper (**see author guidelines**)

Note: Send your revised file 28th Oct, 2024. If your want to be published in the upcoming issue of Dec 2024.

<p>Dear editors</p> <p>We, the authors, would like to thank you for the opportunity to improve our article, and we apologize if we can only send the article at the last minute, because the team has to discuss the review from the editors, so that the result is better than before.</p> <p>Best regards. Authors</p> <p>IJRMES article of Aurora Asep Yetti.edited.docx</p>	1asep_rokhyadi2 27-10-2024 09:10 AM
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[Add Message](#)

International Journal of Management Research (IJMR) - Back to Submissions

Cover Letter Required

Participants
ojs_editor (ojseditor_ijmres)
Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
Dear Author, Kindly share with us cover letter according to the author guidelines. (See author guidelines)	ojseditor_ijmres 29-10-2024 06:14 AM
<i>Looking forward to your prompt response!</i>	
It's a soft reminder to send us cover letter by today.	ojseditor_ijmres 30-10-2024 03:37 AM
It's a soft reminder to send us cover letter by today.	ojseditor_ijmres 31-10-2024 06:11 AM
▶ Dear editors. We have opened the author guidelines, to create the cover letter, but did not find the template. Where can we get it? thank you. Best regards Authors	1asep_rokhyadi2 31-10-2024 06:33 AM

International Journal of Management Research (IJMR) - Back to Submissions

Cover Letter Required

Messages

It's a soft reminder to send us cover letter by today.	ojseditor_ijmres 31-10-2024 06:11 AM
▶ Dear editors. We have opened the author guidelines, to create the cover letter, but did not find the template. Where can we get it? thank you. Best regards Authors	1asep_rokhyadi2 31-10-2024 06:33 AM
▶ Dear editor, We the authors submit a cover letter and suggestions from international reviewers. Thank you. Best regards Authors IJRMES Aurora Cover Letter.docx	1asep_rokhyadi2 31-10-2024 07:40 AM
Please share the valid email ID of each suggested reviewer.	ojseditor_ijmres 31-10-2024 09:49 AM
▶ Dear editor, We have attached the cover letter & additional email. Best Regards Authors IJRMES Aurora Cover Letter.docx	1asep_rokhyadi2 31-10-2024 11:47 AM

[Add Message](#)

Bookmarks

- JBS
- Journal of Innovations and Su...
- IJMS Asep Inggir
- PJLSS scopus \$600
- EMS WOS Free
- TRANSFORMASI Riski Asep
- CIMS blm
- JJEM scholar Mega Asep Fety
- Published
 - 2024 JPMNT
 - 2024 SBIR
 - 2024 MKL
 - 2024 IJPBR
 - 2024 IJCHUM
 - 2025 MSL
 - 2024 IRJSTEM
 - 2024 JOMBS
 - 2024 Proceeding
 - 2024 JPSB
 - 2024 IJMRES
 - 2024 JEMC
 - 2024 TRDS
 - 2025 TRDS
 - 2025 JHRM
 - 2024 JISR
 - 2025 MMM Scopus
 - 2026 JMS
 - 2026 Cactus journals
 - 2026 BR
- Journals

Archive - Turisztikai és Vidékfejlesztési Tanulmányok | Aurora Ratri Pramesti et al. | Digital Marketing, Social Media Marketing, and Brand Trust on The Int...

International Journal of Management Research and Emerging Sciences

— Back to Submissions

Workflow **Publication**

Submission **Review** Copyediting Production

Round 1

Round 1 Status
Submission accepted.

Notifications

Editor Decision	31-10-2024 09:48 AM
Editor Decision	07-11-2024 07:23 AM
Editor Decision	26-11-2024 05:50 AM
Editor Decision	09-12-2024 04:04 AM

Reviewer's Attachments [Search](#)

No Files

Bookmarks

- JBS
- Journal of Innovations and Su...
- IJMS Asep Inggir
- PJLSS scopus \$600
- EMS WOS Free
- TRANSFORMASI Riski Asep
- CIMS blm
- JJEM scholar Mega Asep Fety
- Published
 - 2024 JPMNT
 - 2024 SBIR
 - 2024 MKL
 - 2024 IJPBR
 - 2024 IJCHUM
 - 2025 MSL
 - 2024 IRJSTEM
 - 2024 JOMBS
 - 2024 Proceeding
 - 2024 JPSB
 - 2024 IJMRES
 - 2024 JEMC
 - 2024 TRDS
 - 2025 TRDS
 - 2025 JHRM
 - 2024 JISR
 - 2025 MMM Scopus
 - 2026 JMS
 - 2026 Cactus journals
 - 2026 BR
- Journals

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International Journal of Management Research and Emerging Sciences

— Back to Submissions

Reviewer's Attachments [Search](#)

No Files

Revisions [Search](#) [Upload File](#)

No Files

Review Discussions [Add discussion](#)

Name	From	Last Reply	Replies	Closed
A message regarding International Journal of Management Research and Emerging Sciences	ojseditor_ijmres 01-11-2024 03:00 AM	ojseditor_ijmres 04-11-2024 03:54 AM	2	✓
Editor Decision - Manuscript ID IJMRES-0677 (Revision Required)	associate_editor 07-11-2024 07:07 AM	ojseditor_ijmres 14-11-2024 03:35 AM	1	✓
Urgent response required	ojseditor_ijmres 18-11-2024 07:42 AM	1asep_rokhyadi2 20-11-2024 11:43 AM	1	✓
Corrections Required	associate_editor 21-11-2024 07:54 AM	1asep_rokhyadi2 22-11-2024 01:39 AM	1	✓

International Journal of Management Science and Business Review

Notifications

Editor Decision

31-10-2024 09:48 AM

Asep Rokhyadi Permana Saputra, Aurora Ratri Pramesti, Yetti Lutiyan Suprpto:

We have reached a decision regarding your submission to {scontextName}, "DIGITAL MARKETING, SOCIAL MEDIA MARKETING, AND BRAND TRUST: INDONESIAN LOCAL BRAND".

Our decision is to: Send to Review

Submission URL: <https://ijmres.pk/index.php/IJMRES/authorDashboard/submission/677>

Workflow

Submissions

Round 1

Round 2

Submissions

Notifications

Editor Decision	31-10-2024 09:48 AM
Editor Decision	07-11-2024 07:23 AM
Editor Decision	26-11-2024 05:50 AM
Editor Decision	09-12-2024 04:04 AM

Reviewer's Attachments

[Q Search](#)

<https://www.ijmres.pk/index.php/IJMRES/authorDashboard/readSubmissionEmail?submissionId=677&stageId=3&reviewRoundId=145&submissionEmailId=5415>

International Journal of Management Science and Business Review

Notifications

Editor Decision

07-11-2024 07:23 AM

Dear Asep Rokhyadi Permana Saputra, Aurora Ratri Pramesti, Yetti Lutiyan Suprpto:

We have reached a decision regarding your submission to {scontextName}, "DIGITAL MARKETING, SOCIAL MEDIA MARKETING, AND BRAND TRUST: INDONESIAN LOCAL BRAND".

Our decision is: Revisions Required

Reviewer 1:
Recommendation: Revisions Required

Comments on Title

The title "Digital Marketing, Social Media Marketing, and Brand Trust: Indonesian Local Brand" is clear and concise, accurately reflecting the core areas of focus within the paper. However, it could be refined to specify that the study concentrates on local brands in Yogyakarta, Indonesia, which would provide more context.

Comments on Abstract

The abstract summarizes the study's aims, methodology, and key findings, giving a reasonable snapshot of the research scope. However, certain portions seem unclear, possibly due to language structure, such as "Study This", "lameshow", and "no can is known in a way Certain." These ambiguities could be revised for clarity. On "lameshow" do you mean Lemeshow for calculating sample from overall population?

Does the introduction provide sufficient background information (problem, objectives) for readers?

The introduction provides an adequate background, highlighting the increasing importance of digital and social media marketing for local brands in Indonesia and the rising relevance of brand trust. However, the connection between these factors and the specific problem or gap in existing literature could be more explicitly stated to

Workflow

Submissions

Round 1

Round 2

Submissions

Notifications

Editor Decision	31-10-2024 09:48 AM
Editor Decision	07-11-2024 07:23 AM
Editor Decision	26-11-2024 05:50 AM
Editor Decision	09-12-2024 04:04 AM

Reviewer's Attachments

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Comments on Abstract

The research objectives are stated at the beginning of the paragraph, the foreword is included in the Introduction.

Does the introduction provide sufficient background information (problem, objectives) for readers?

Yes, adequate.

Does the reference list cover the relevant literature adequately and in an unbiased manner?

Yes, all of them are not more than 10 years old so they refer to the latest issues related to the research topic raised.

Are the statistical methods valid and correctly applied ?

Yes, accordingly.

Are the results clearly explained and presented in an appropriate format?

It is better to provide indicators in the explanation of the SEM PLS image

Is the quality of the figures and tables satisfactory?

Yes

Is the conclusion and policy implications section based on the study's findings?

Yes, in line.

Comments on Originality:

Plagiarism below 20%

General Comment:

This journal article is worthy of publication.

Rigor

acceptable

Quality of the writing

Archive - Turisztikai és Vidékturisztikai Tanulmányok | Aurora Ratri Pramesti et al. | Digital Marketing, Social Media Marketing, and Brand Trust on The Int...

Are the results clearly explained and presented in an appropriate format?

It is better to provide indicators in the explanation of the SEM PLS image

Is the quality of the figures and tables satisfactory?

Yes

Is the conclusion and policy implications section based on the study's findings?

Yes, in line.

Comments on Originality:

Plagiarism below 20%

General Comment:

This journal article is worthy of publication.

Rigor

acceptable

Quality of the writing

acceptable

Overall quality of the content

acceptable

Interest to a general audience

acceptable

Decision

Accepted

International Journal of Management Research and Emerging Sciences

A message regarding International Journal of Management Research and Emerging Sciences

Participants

ojs_editor (ojseditor_ijmres)
Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
<p>Dear Author,</p> <p>We have sent your paper for review to the suggested reviewers. Kindly say them to accept the request and review the paper before due date. Also check their spam folder. Maybe they will receive the invitation email there.</p> <p>Thanks,</p>	ojseditor_ijmres 01-11-2024 03:00 AM
<p>Dear Editor,</p> <p>We, the authors, do not accept any emails including spam, other than emails that require a cover letter and additional international reviewer emails, on October 31, 2024 Here we convey the cover letter again.</p> <p>Best Regards</p> <p>IJRMES Aurora Cover Letter.pdf</p>	1asep_rokhyadi2 03-11-2024 12:09 AM
<p>We sent to email to suggested reviewers.</p>	ojseditor_ijmres 04-11-2024 03:54

International Journal of Management Research and Emerging Sciences

Editor Decision - Manuscript ID IJMRES-0677 (Revision Required)

Participants

ojs_editor (ojseditor_ijmres)
Muhammad Zia Aslam (associate_editor)
Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
<p>07-Nov-2024</p> <p>Dear Author,</p> <p>Manuscript ID IJMRES-0677 entitled "Digital marketing, social media marketing, and brand trust: Indonesian local brand" which you submitted to the International Journal of Management Research and Emerging Sciences, has been reviewed. The comments of the reviewer(s) are available at OJS.</p> <p>After careful consideration of the recommendation from the reviewer(s) and my own reading of the manuscript, I have decided to extend to you an opportunity to revise and resubmit the article. When you do resubmit, please make sure you include a point-by-point commentary document where you explain in detail how you have acted on each single comment you have received.</p> <p>You must address following editor concerns:</p> <ol style="list-style-type: none"> 1) Kindly carefully follow author guidelines. 2) Please use USA English in the manuscript. 3) As I did not notice even a single knowledge reference from IJMRES, do you think it 	associate_editor 07-11-2024 07:07 AM

[https://www.ijmres.pk/index.php/IJMRES/\\$\\$\\$call\\$\\$\\$grid/queries/queries-grid/read-query?submissionId=677&stagId=3&queryId=2573](https://www.ijmres.pk/index.php/IJMRES/$$$call$$$grid/queries/queries-grid/read-query?submissionId=677&stagId=3&queryId=2573)

point-by-point commentary document where you explain in detail how you have acted on each single comment you have received.

You must address following editor concerns:

- 1) Kindly carefully follow author guidelines.
- 2) Please use USA English in the manuscript.
- 3) As I did not notice even a single knowledge reference from IJMRES, do you think it is justified to claim matching the scope of the journal? If possible, take knowledge insight from **at least two sources** from IJMRES and cite accordingly.

Because we are trying to facilitate timely publication of manuscripts submitted to the International Journal of Management Research and Emerging Sciences, **your revised manuscript should be uploaded within three days from the date given on top of this message**. If it is not possible for you to submit your revision in a reasonable amount of time, we may have to consider your paper as a new submission.

Once again, thank you for submitting your manuscript to the International Journal of Management Research and Emerging Sciences and I look forward to receiving your revision.

Yours sincerely,
 Editor, International Journal of Management Research and Emerging Sciences

Dear Author, ojseditor_ijmres
 It's a soft reminder to send your revised paper till tomorrow. If you want to be published in this issue of Dec 2024. 14-11-2024 03:35 AM

Warm regards,

[Add Message](#)

Urgent response required

Participants

ojs_editor (ojseditor_ijmres)
 Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
It's a soft reminder to send your revised paper till tomorrow. If you want to be published in this issue of Dec 2024.	ojseditor_ijmres 18-11-2024 07:42 AM
Dear Editor, We, the authors apologize if now we can send articles that are the result of updates according to the reviewer's recommendations. Thank you. Best regards Authors.	1asep_rokhyadi2 20-11-2024 11:43 AM

[Edited of IJMRES article of Aurora Asepti.docx](#)

[Add Message](#)

Name	From	To	Count	Status
Urgent	AM	AM		
Corrections Required	associate_editor 21-11-2024 07:54 AM	1asep_rokhyadi2 22-11-2024 01:39 AM	1	✓

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Aurora Ratri Pramesti et al. | Digital Marketing, Social Media Marketing, and Brand Trust on The Int...

International Journal of Management Research

Back to Submissions

Review

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Editor

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Corrections Required

Participants

Muhammad Zia Aslam (associate_editor)

Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
Make the following references in APA 7 th	associate_editor
Be mindful of the 'Article 1,2 ...' text given instead of page numbers. Please remove this from all the references where it is given.	21-11-2024 07:54 AM
Very carefully edit the bibliography section to follow APA 7 th standards.	
Ariani, D. W. (2021). The Relationship of Passion, Burnout, Engagement, and Performance: An Analysis of Direct and Indirect Effects among Indonesian Students. <i>The Journal of Behavioral Science</i> , 16(2), Article 2.	
Bramanto, B., & Saputra, A. R. P. (2022). Pengaruh Kompensasi Dan Jam Kerja Fleksibel Terhadap Kinerja Mitra Driver Dengan Motivasi Kerja Sebagai Variabel Intervening Studi Pada PT. Gojek Indonesia Di Yogyakarta. <i>Jurnal Ekonomi Manajemen Dan Akuntansi</i> , 1(1), Article 1.	
Chin, W. (1998). Issues and Opinion on Structural Equation Modeling. <i>MIS Quarterly</i> , 22.	
Mekala, R., Banerjee, S., & School, S. (2021). Impact of Green Marketing Strategies followed by Detergent Manufacturers on Consumers Impact of Green Marketing Strategies followed by Detergent Manufacturers on Consumers. <i>Turkish Online Journal of Qualitative Inquiry</i> , 12, 968-978.	
Novanda. F., Saputra. A. R. P., Santosa. A., & Widarto. (2023). Analisis Of Return Visits	

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Aurora Ratri Pramesti et al. | Digital Marketing, Social Media Marketing, and Brand Trust on The Int...

International Journal of Management Research

Back to Submissions

Review

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Editor

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Intervening Studi Pada PT. Gojek Indonesia Di Yogyakarta. *Jurnal Ekonomi Manajemen Dan Akuntansi*, 1(1), Article 1.

Chin, W. (1998). Issues and Opinion on Structural Equation Modeling. *MIS Quarterly*, 22.

Mekala, R., Banerjee, S., & School, S. (2021). Impact of Green Marketing Strategies followed by Detergent Manufacturers on Consumers Impact of Green Marketing Strategies followed by Detergent Manufacturers on Consumers. *Turkish Online Journal of Qualitative Inquiry*, 12, 968-978.

Novanda, F., Saputra, A. R. P., Santosa, A., & Widarto. (2023). Analisis Of Return Visits To Yogyakarta Palace Heritage Tourism During The Covid-19 Endemic. *Killsuci International Conference on Economic & Business*, 1, 302-311.

Shafiq, M., Ziaullah, M., Siddique, M., Bilal, A., & Ramzan, M. (2023). Unveiling the Sustainable Path: Exploring the Nexus of Green Marketing, Service Quality, Brand Reputation, and Their Impact on Brand Trust and Purchase Decisions. 3, 654-676.

Yan, Y. P., Ghani, M. R. A., Yusuf, D. H. M., & Jusoh, M. S. (2020). Effectiveness of E-Marketing Strategies on Consumers' Purchase Intention. *International Journal of Business and Management*.

Dear Editor

1asep_rokhyadi2

22-11-2024 01:39 AM

We, the authors, have tried to correct all bibliography lists, but there is 1 article from Yan Y.P., et al (2020) that has disappeared from the journal link, and we found it on researchgate.

https://www.researchgate.net/publication/354507074_Effectiveness_of_E-Marketing_Strategies_on_Consumers'_Purchase_Intention Thank You.

Best Regards Authors

Edited 2 of IJMRES article of Aurora Asep Yetti.docx

Add Message

International Journal of Management Research and Emerging Sciences

677 / Aurora Ratri Pramesti et al. | Digital Marketing, Social Media Marketing, and Brand Trust on The Intention as Strategic to Buy Lc

Workflow Publication

Submission Review Copyediting Production

Copyediting Discussions [Add discussion](#)

Name	From	Last Reply	Replies	Closed
Copyediting Request	ojseditor_ijmres	1asep_rokhyadi2	12	<input checked="" type="checkbox"/>
	26-11-2024 05:52 AM	07-12-2024 01:53 AM		

Copyedited [Search](#)

No Files

Copyediting Request

Participants

ojs_editor (ojseditor_ijmres)

Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
Dear Author,	ojseditor_ijmres
I hope this message finds you well. Please format your paper according to the attached sample, ensuring the following:	26-11-2024 05:52 AM
<ul style="list-style-type: none"> • Include the five core headings in your final paper. • Carefully follow the specified font size, font type, table style, headers, and line spacing as outlined in the Author's Guidelines. 	
Additionally, the Hyperlink Policy for Manuscript Submissions to IJMRES must be applied at this stage (see attachment).	
Please make sure to add the names and affiliations of all authors on the journal's online OJS portal. If any changes are made after revisions, kindly update the title and abstract on the OJS portal as well.	
<i>The attachment includes the sample paper and the Hyperlink Policy for references.</i>	
Best regards,	

International Journal of Management Research and Emerging Sciences

677 / Aurora Ratri Pramesti et al. / Digital Marketing, Social Media Marketing, and Brand Trust on The Intention as Strategic to Buy Lc

Workflow Publication

Submission Review Copyediting Production

Production Discussions

Add discussion

Name	From	Last Reply	Replies	Closed
Publication	ojseditor_ijmres 20-12-2024 09:01 AM	-	0	<input type="checkbox"/>

International Journal of Management Research and Emerging Sciences

677 / Aurora Ratri Pramesti et al. / Digital Marketing, Social Media Marketing, and Brand Trust on The Intention as Strategic to Buy Lc

Workflow Publication

Submission Review Copyediting Production

Production Discussions

Add discussion

Publication

Participants

ojs_editor (ojseditor_ijmres)
Asep Rokhyadi Permana Saputra (1asep_rokhyadi2)

Messages

Note	From
Dear Author, The recent issue has been published https://ijmres.pk/index.php/IJMRES/issue/view/28	ojseditor_ijmres 20-12-2024 09:01 AM

Add Message

